

ADA
COSMETICS

CATALOGUE 2025

Putting Beauty into Travel







Dear partner,

With the right cosmetic products in the hotel bathroom, your guests will enjoy moments of wellbeing that take their experience with you to the next level.

We offer you the perfect collection for your hotel, whether chosen from our brand portfolio, or individually customized according to your needs. This will contribute to an unforgettable stay at your property.

With this magazine and catalogue, we invite you to dive into the world of ADA Cosmetics. For more than 40 years, we have been committed to the highest standards in hotel cosmetics. Our focus on sustainability and our body- and skincare expertise are recognized: we are proud that our entire product portfolio has received the renowned Cradle to Cradle Certified® Silver certification.

With SmartCare, we offer your guests the world's most hygienic dispenser system, and thanks to our branches and our production sites on all continents, we ensure fast customer service and perfect quality wherever you are.

ADA Cosmetics puts beauty into travel. Surprising, sustainable and safe. We would be delighted to be the partner at your side, elevating the experience of your guests to a new level.

We look forward to working with you.

Yours

Lutz Hübner
CEO at ADA Cosmetics

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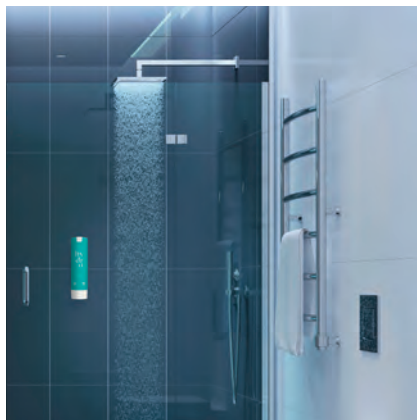
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We are here for you

Step into our world, and discover pioneering dispenser systems, an unique product portfolio, and outstanding hotel cosmetics and products that draw on our four decades of skincare expertise. From ingredients to packaging, we provide sustainable and hygienic solutions for hotels, cruise ships, and airlines while also offering you outstanding Customer Service from day one.



Putting Beauty into Travel – surprising, sustainable and safe

Your trusted partner for best-in-class hotel amenities. Surprising, sustainable and safe: at ADA, personalized hotel cosmetics of the highest quality have been our passion for more than 45 years.

1979

Our vision for tailor-made hotel cosmetics changed the amenities market worldwide.

1990

We disrupted the hotel industry once again, with the introduction of the first-ever dispenser system, press + wash.

2008

We pioneered eco-friendly cosmetics for hotels, launching the ADA Green Collection.

2012

We introduced a new and innovative generation of closed dispensers, our SmartCare System – once again raising the bar for safety and hygiene.



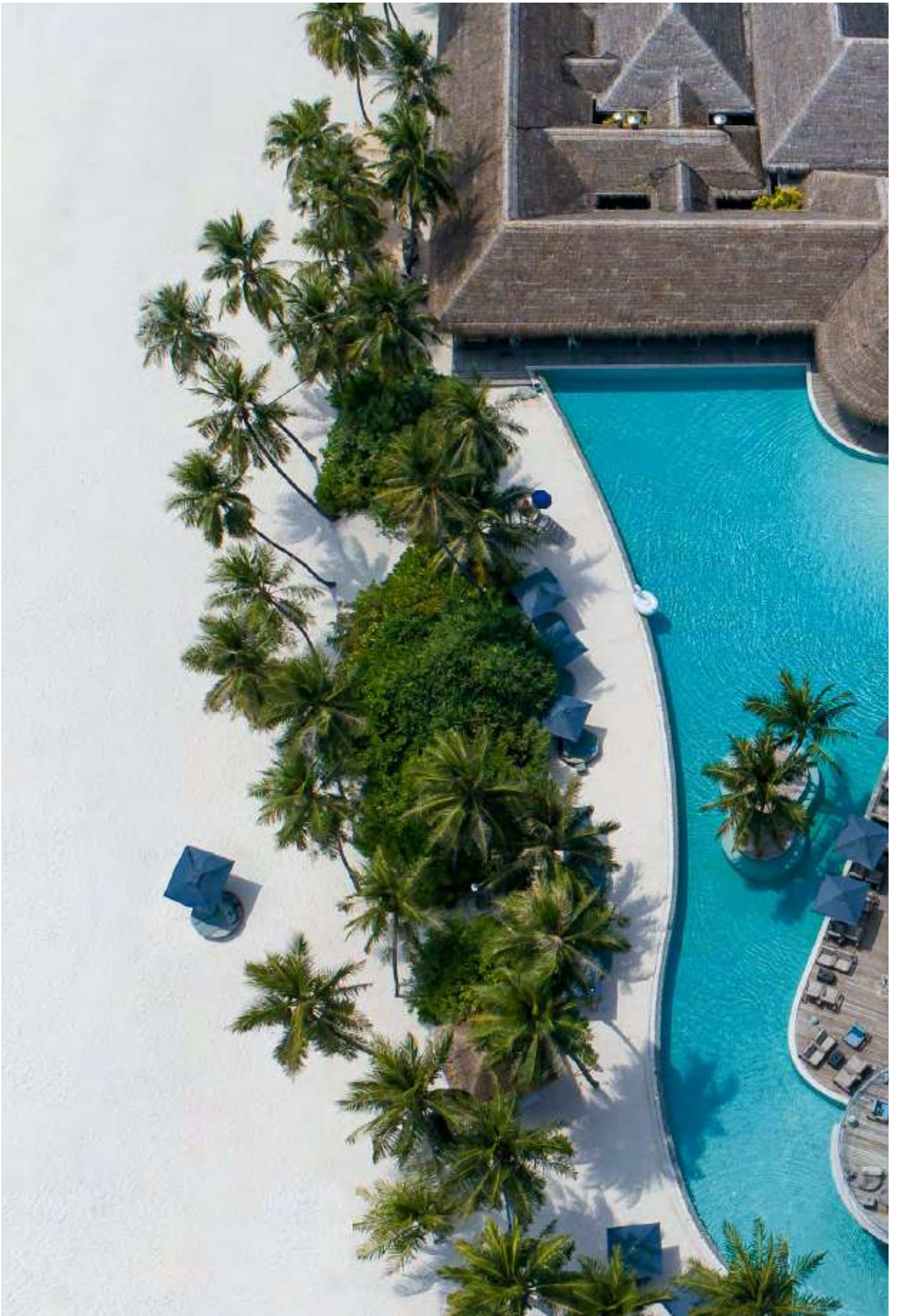
From the very beginning, our goal has been to support hotels in creating moments of well-being for their guests during every single trip.

Today, ADA Cosmetics is a partner for hotels around the world, serving over 30,000 customers internationally. A global top three company in our field, we are a single-source provider of hotel amenities – we develop, manufacture, and distribute our products worldwide.

More than 660 employees of over 30 nationalities are part of our mission to put beauty into travel, which is supported by:

- More than **four decades of skincare expertise**
- Industry-leading **sustainability standards** and goals
- **Pioneering** dispenser solutions for ultimate hygiene
- Outstanding **customer service** from day one
- The ADA **House of Brands**, our unique product portfolio

Take a deep dive into our world with our 2024 Catalogue. Explore our wide variety of brands within these pages, and select an amenities collection that not only perfectly reflects the identity of your hotel, but also enriches and elevates the everyday experience of your guests.





Superior skincare for every guest

Your guests deserve the best. Ensuring a memorable personal care experience is part of every trip, thanks to our expertly formulated hotel amenities.

A busy travel schedule, possibly involving lack of sleep or a change in climate, can put additional stress on the skin – and moments of self-care can be hard to find. Providing your guests with high-quality hotel cosmetics invites them to take time for themselves during even the most hectic day, and enhances the experience of every trip.

Ensure they enjoy gentle and effective care tailored to a wide variety of skin types, including dry and sensitive, thanks to our expertly developed and dermatologically tested collections.

State-of-the-art formulations

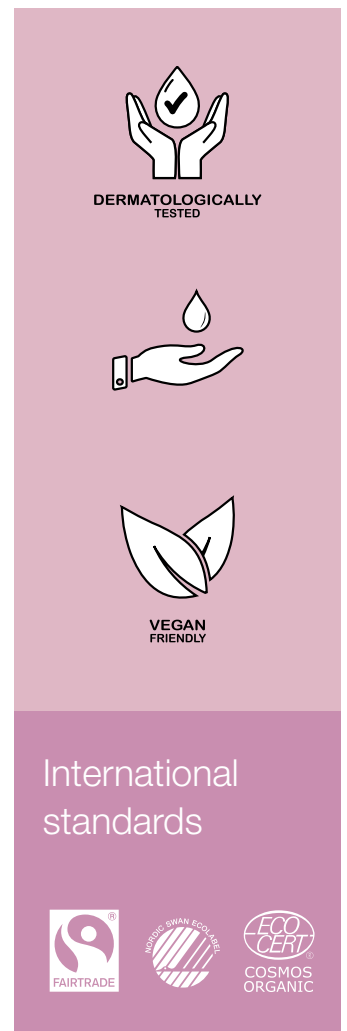
The health and safety of your guests is our top priority, and every single product we create is rigorously tested to the highest standards. Dedicated to scientific research from the very beginning, we have been developing industry-leading formulations for more than 40 years. Our experts at our manufacturing facilities in Germany, the Czech Republic, and Malaysia never stop researching, testing, and optimizing.

Responsibly sourced natural ingredients

With a focus on plant-based, natural ingredients, all ADA products are pH skin neutral and vegan, while also being free from microplastics and benzophenone-based UV filters. The focus is on plant-based, natural ingredients. You will never find ingredients of concern, such as parabens, silicones, or formaldehyde donors, in our collections – our strict Responsible Sourcing Policy takes care of that.

Certified to the highest standards

Don't just take our word for it – our collections have been certified by leading, internationally recognized standards for natural and organic cosmetics, including the EU Ecolabel, Nordic Swan Ecolabel, and Ecocert Cosmos Organic. What's more, we are the only manufacturer of hotel amenities whose entire product portfolio is Cradle to Cradle Certified Silver.



Our promise: Formulations without nasties

No parabens

Due to the potential risk and debate surrounding these materials, ADA Cosmetics has decided not to use parabens in our products until scientific data provides sufficient evidence that there is no risk to our consumer.

No mineral oils

Although cosmetic grade mineral oil is a safe material, we do not use it because of its negative impact on the environment. It is made from non-renewable sources that are only available in limited quantities. Herbal alternatives, while more expensive, also offer additional skin benefits such as nourishment and soothing.

No microplastics

Microplastics are washed off the skin and hair and end up in the environment, where they can cause lasting damage to the flora and fauna. We avoid both microbeads and soluble microplastics in our newly developed formulas.

No nanomaterials

We do not use nanomaterials in our formulas due to their potential impact on the environment.

No MIT and MCIT preservatives

Due to the potential risk of causing allergies and the debate surrounding these materials, ADA Cosmetics has decided not to use these ingredients in our products.

No silicones

Some silicones contained in cosmetic products are water-insoluble, or do not completely dissolve in water. Therefore, we do not use them.

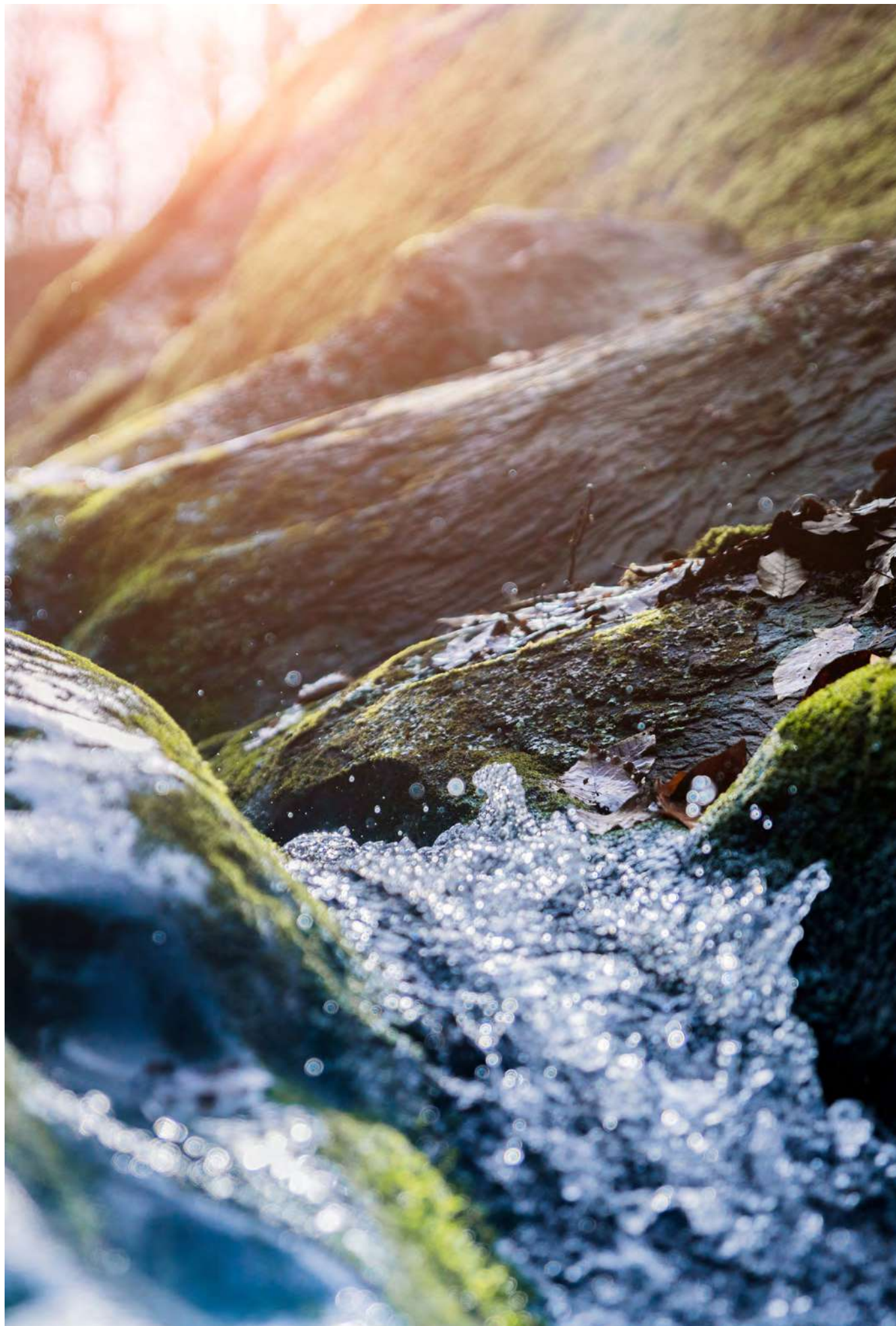
No benzophenone UV filters

These filters are suspected of being endocrine disruptors, of polluting surface waters, and of endangering aquatic organisms. Therefore, ADA Cosmetics has decided to proactively remove all types of benzophenone from our formulas. The safety of clients has absolute priority.

No formaldehyde releasers

There are some preservatives that are not formaldehyde themselves, but can split off formaldehyde. Although these are permitted for use in cosmetics, we do not use them due to the associated risks.





Conscious choices, trip by trip

Safe. Circular. Responsible. By developing high-quality amenities that are gentle to the planet, we enable you and your guests to contribute to a better tomorrow.

Our actions today change the world that we live in tomorrow. At ADA Cosmetics, our commitment to the environment shapes everything we do. We understand the importance of sustainability to you and your guests, and support you with amenities that are:

- Developed according to eco design principles
- Easy to recycle
- Refillable

Avoiding the use of small plastic bottles, thus helping to reduce the tide of plastic waste, has been our goal from the very beginning, and we created the very first dispenser system for hotel cosmetics more than 35 years ago.

Leading in circularity

We are proud to be **the only company in the hotel industry** whose product portfolio is **Cradle to Cradle Certified® Silver**, demonstrating our commitment to the circular economy. This renowned, holistic certification assesses not only ingredients and packaging materials, but also production processes and behavior. Our global approach is to “think circular” in everything we do.



What our products stand for:



Smart and sustainable packaging solutions

We minimize waste through all phases of the product lifecycle. The RecyClass Online tool allows us to assess and improve our packaging, and we have maximized our use of PCR plastic to conserve valuable resources. Our pioneering dispenser solutions save countless small plastic bottles, and we are also reducing the weight of our packaging and soaps, in order to further cut waste and emissions.

Reducing our carbon footprint

We have set ourselves clear and ambitious decarbonization targets, aiming to achieve a 35% reduction in our CO₂ emissions by 2026, in comparison with 2022. A variety of initiatives in our production facilities around the world contribute towards this goal.

Just one example: all of our products such as shampoos, shower gels, and liquid soaps are now produced using a state-of-the-art cold process, meaning we do not need to heat tons of water during their production. This saves up to 45kg of CO₂ per ton of finished product.

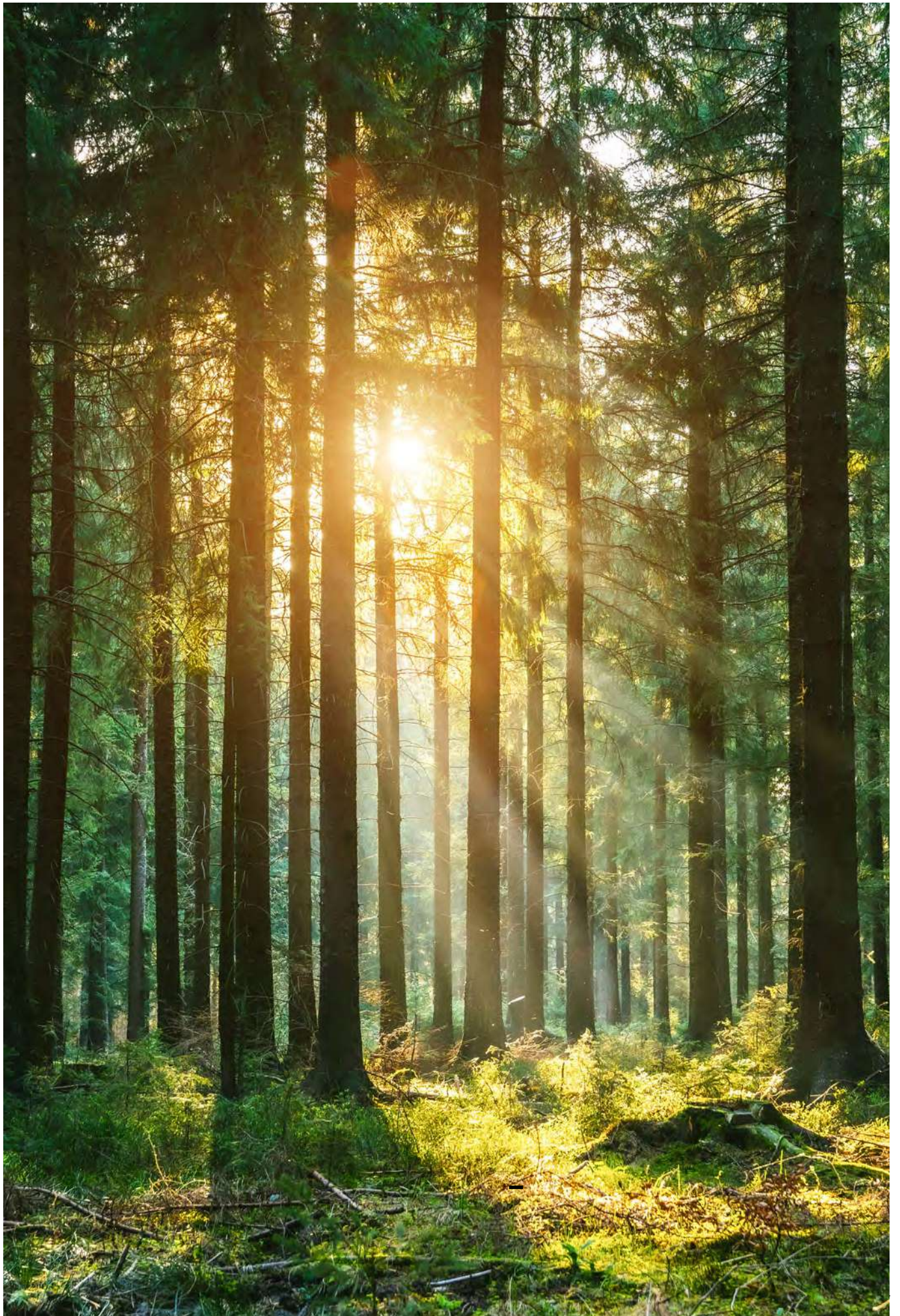
Rooted in nature

Our 100% vegan products are formulated with gentle, effective, and natural ingredients. In a sign of our clear engagement for animal welfare, no ADA Cosmetics products or ingredients are tested on animals, and we also require non-animal-testing certification from our suppliers.

Socially responsible

We actively support sustainability initiatives including The Ocean Cleanup, which aims to clean up 90% of floating plastic pollution; Canopy, an initiative to protect the world's forests; and Clean the World, which recycles skincare products into newly made soaps for impoverished communities.

Our annual Sustainability Report tracks and set out our progress towards our goals. ADA Cosmetics is also part of the Advisory Board of Commit for our Planet, an industry-wide initiative to reduce our collective environmental impact. By adopting a transparent and open approach to sustainability, we encourage others to follow our lead.





Ultimate Hygiene

Our dispenser solutions are sustainable and hygienic. They protect the products from contamination and actively contribute to the well-being of your guests.

Guest safety is our priority. The majority of pump dispenser systems on the market have a faulty pump head design. This means that the product can become contaminated, which creates a hygiene risk in hotel bathrooms. With this in mind, we have developed a range of advanced pump dispenser solutions that guarantee 100% hygienic protection, including SmartCare, SHAPE, and our new mono-material pump dispensers.

Not only are these the most hygienic solutions available anywhere, they are also the most sustainable. Fully recyclable thanks to their mono-material design, they can also be safely refilled and reused. We offer a refill service for all our solutions, including SmartCare and SHAPE.

The world's most hygienic dispenser system

ADA Cosmetics is the developer of the original SmartCare dispenser – our bestselling system with a best-in-class safe and hygienic design. Our latest innovation, SmartCare, adds a new safe-lock seal to its patented membrane technology, for the

ultimate guarantee of perfect hygiene.

SmartCare is tested by the independent Rhine-Waal Institute in Germany and guarantees:

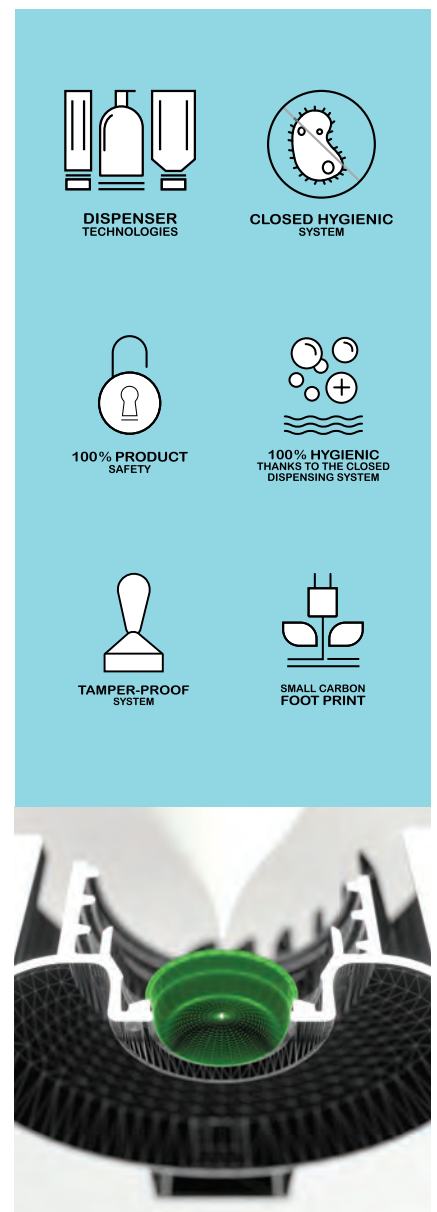
- No dripping
- No back contamination
- No wear-out effect

Designed for well-being

All of our ADA Cosmetics dispenser systems are developed with guest safety in mind, and we continually seek to perfect our proprietary designs.

Our new pump dispenser prevents contamination due to its internal construction with a drainage system, and our advanced SHAPE system incorporates a tamper-proof, secured pump system engineered for precise, effortless dispensing and zero back contamination.

Explore our different dispensers, as we continue to lead the hygienic and sustainable movement in hotel amenities for the well-being of you, your guests, and our planet.



All dispenser solutions from ADA Cosmetics offer the highest standards in hygiene, convenience and practicality for housekeeping.



SmartCare

The innovative SmartCare system with patented membrane technology offers the highest level of protection. According to a study by the Rhine-Waal University of Applied Sciences, SmartCare is the world's most hygienic cosmetic dispenser system.

- **Patented membrane technology:**
The patented membrane technology prevents back-contamination and allows for a safe exchange of liquid and air.
- **Design benefit:**
Water flows completely along the outer wall, preventing the accumulation of standing water.
- **Press-on dispenser:**
Lateral mechanical pressure prevents contaminated hands from touching the opening.
- **The art of engineering:**
The downward dispensing of the product provides physical protection against contamination.



Shape

The SHAPE dispenser system from ADA Cosmetics combines cutting-edge design with high-tech innovation for optimal dispensing. The pump head with patented dome technology meets the highest standards of aesthetics and hygiene.

- **Innovative hygiene pump:**
Prevents back contamination and enables precise, effortless dispensing.
- **Invisible mounting system:**
Easy to install and allows for quick bottle changes.
- **Environmentally friendly:**
Made from recycled and recyclable materials to meet the demands of the circular economy.
- **Innovative design:**
Ideal for hotel bathrooms worldwide with its distinctive aesthetics.

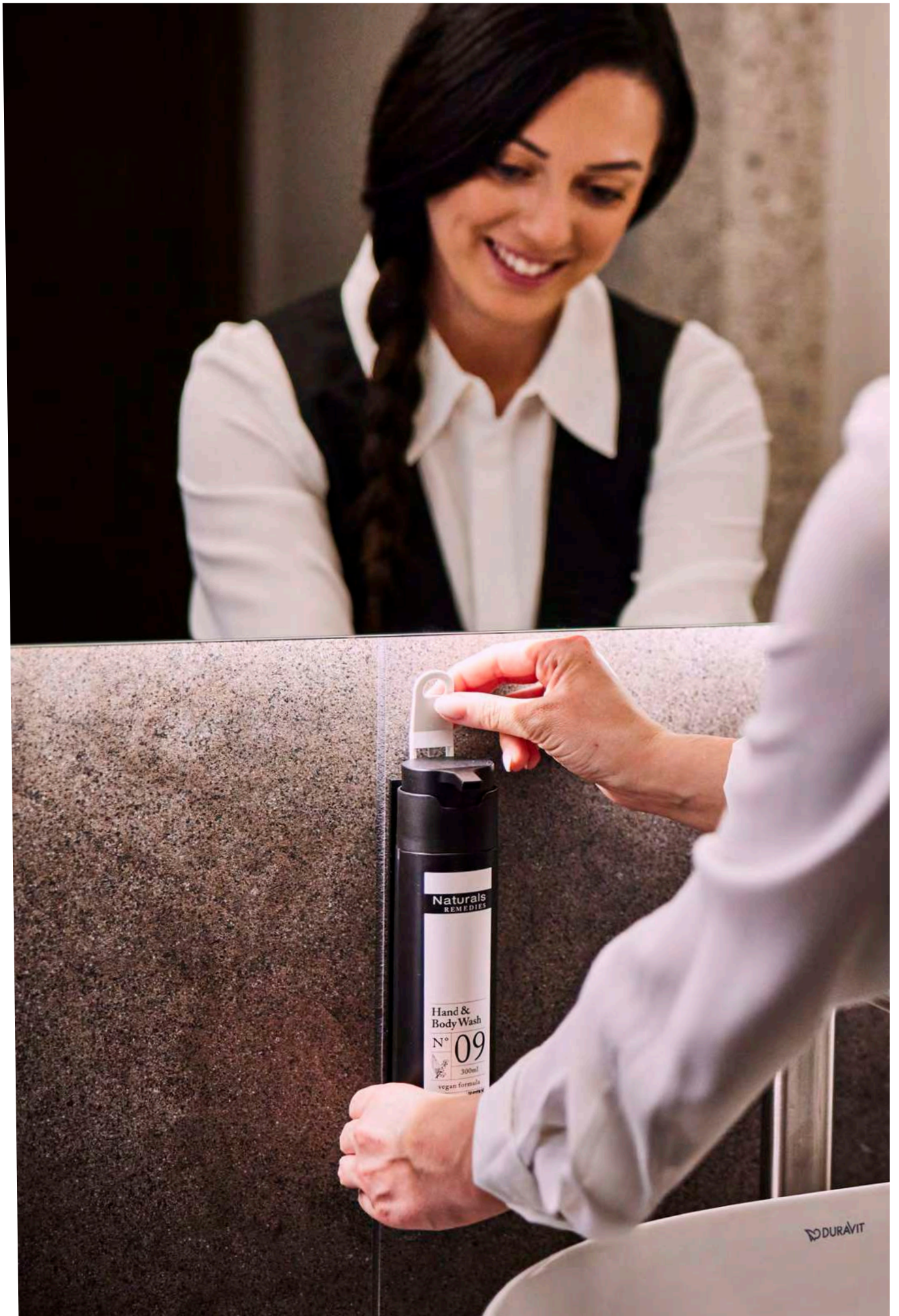


Patentierte Hygienepumpe

Introducing the world's first mono-material hygiene pump dispenser, setting a new standard in sustainability and hygiene. This innovative dispenser is fully recyclable, with a pump made entirely from one material, including all internal components.

- **Eco-friendly:** 100% recyclable mono-material construction.
- **Hygienic:** Patented drainage system prevents back-contamination.
- **Customizable:** Personalize the label, logo, bottle color, and formulations.
- **Versatile:** Suitable for various products from shampoo to body lotion.
- **Easy Installation:** Quick and simple to install, maintain, and exchange.





The invisible heroes in housekeeping

In the hectic world of housekeeping, every minute counts. The brackets of the cosmetic dispenser systems from ADA Cosmetics for SmartCare, SHAPE and pump dispenser systems are the invisible heroes that ensure efficiency and elegance. They save valuable time and make work easier so that your team can concentrate on the essentials - guest satisfaction.

Exclusive safety features

The brackets have an exclusive locking system with a special key design. This guarantees theft protection and protection against tampering, which increases the longevity of the dispensers.

Design and integration

With a modern, one-piece look and invisible brackets, the dispensers blend harmoniously into any bathroom interior. The slim design ensures a tidy appearance.

Efficiency and user-friendliness

The cartridges can be replaced in just three seconds, which minimizes maintenance work. The brackets can be either screw-fixed or self-adhesive, allowing a flexible installation.

High-quality materials

Manufactured from long-lasting and high-quality materials such as stainless steel and ABS plastic, the brackets are highly resistant and guarantee long-term use.

Variety of colour and models

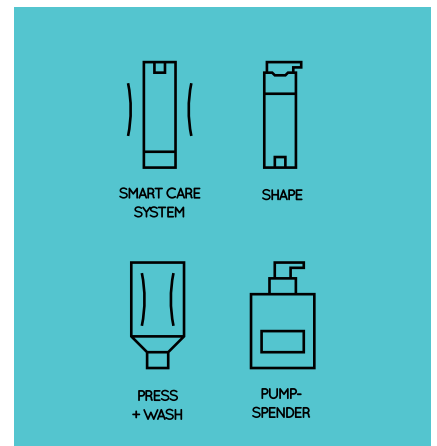
The brackets are available in black, white and chrome and available in a variety of designs – from single to double and triple dispensers to suit every bathroom décor and need.

Ease of maintenance

The maintenance-friendly design with smooth surfaces facilitates an easy cleaning, which meets the hygiene requirements in hotels.

Hidden champions for all requirements

The cosmetic dispenser system holders from ADA Cosmetics combine safety, design and user-friendliness. They offer a sophisticated solution for modern bathrooms that combines efficiency and aesthetics and makes housekeeping work easier.



All About You

Enjoy exceptional, individually tailored customer service, wherever you are in the world, thanks to our international team of local experts

What sets us apart:

- Personalized approach
- International experience
- Thinking globally, acting locally
- Present in 50 countries

As a hotelier, you treat each one of your guests individually, with care and respect. Because you want to offer more than a room for the night, and hot coffee in the morning. You want them to kick back, relax, and feel at home in your hotel.

Our mission is to provide you with the same warm, caring, and individual treatment that you offer your guests. At ADA Cosmetics, you – our customer – take center stage. Rather than promote an one-size-fits-all approach, we meet you where you are, and adapt our offer to the needs of your cultural setting and market.

With many years of international experience and an open, multinational mindset, we ensure you enjoy best-in-class customer service from day one.

A global company with a local approach

We are present in more than 50 countries, with an international distribution network and a highly skilled workforce producing millions of products each year.

Our global infrastructure offers you two key benefits: geographic proximity, and deep local knowledge. We support you with a dedicated customer service consultant who knows your market inside out, to ensure a smooth and successful partnership that meets – and indeed exceeds – your highest expectations.

Whether you are an established partner or a potential new customer, our experts offer you professional advice, best-in-class workflow management tools, and out-of-the-box thinking to support your continued success.





Dispenser Solutions

Intelligent and progressive in equal measures: our dispenser solutions for hotels. We developed our first dispenser solution for the hotel bathroom and wellness sectors more than thirty years ago. And we still love to innovate today.

Today, we offer our customers concepts that combine technological convenience, cutting-edge product design, cost-effectiveness and environmental friendliness in one single product. This is what makes the difference – for your hotel, too.

smart
care+
system



SHAPE
DISPENSER SYSTEM

pumpdispenser

press + wash







The World's Most Hygienic Dispenser System

Imitated but never bettered, ADA's bestselling SmartCare system offers unbeatable safety and hygiene. Our patented membrane technology is tested and proven to guarantee absolutely clean dosage with no back contamination or wear out effect.



BE D...FF...
*Follow
your
heart*
calming
HAIR NUTRITION



SmartCare is developed with the safety of your guests in mind. The cylindrical flacon allows liquid to drain off completely, protecting against microbial contamination, while a new Safe Lock Seal optimizes the safety of this game changing dispenser solution even further.

THE WORLD BEST DISPENSER SYSTEM

HYGIENE:

- Safe Lock Seal guarantees 100% hygienic protection
- Patented membrane technology for clean dosing
- Drip free

SUSTAINABILITY:

- Mono material design for optimized recyclability
- Can be fully emptied, ensuring no liquid waste

PRODUCT DESIGN:

- Minimalistic, modern design
- Tamper proof & theft proof bracket system
- Single, double & triple brackets

HANDLING:

- Squeeze handling
- Effortless maintenance
- Bottle exchange in just 3 sec.
- Easy bracket installation

AVAILABLE IN FOLLOWING BRANDS

ARGENTUM

Aqua
Senses

BOGNER

hy
dr
o
TOUCH

DermaCare
SENSITIVE

ECO-BOUTIQUE

ECO
BY GREEN CULTURE

ELEMIS

ESTEBAN
— PARIS —

FAIR
CosmEthics

BE DIFFERENT LALIQUE

Naturals

Naturals
REMEDIES

ABSOLUTE
NORDIC
SKINCARE

PURE
HERBS

SOAPSMITH

THE
PERFUMER'S
GARDEN

ELEMENT_RY

THINK.
ACT &
LIVE
RESPONSIBLE

→ PRODUCT DETAILS PAGE 8

BRACKET COLOURS



LEARN MORE





Elegantly Fits all Sinks Worldwide

The new SmartCare MINI has been designed to seamlessly fit small sink areas, without compromising on hygiene and functionality.





The Dispenser System that fits to every bathroom – worldwide.
From small hotel bathrooms, over caravans and cruise ship bathrooms,
our new SmartCare MINI features all the benefits as the original SmartCare.

THE WORLD BEST DISPENSER SYSTEM

HYGIENE:

- Safe Lock Seal guarantees 100% hygienic protection
- Patented membrane technology for clean dosing
- Drip free

SUSTAINABILITY:

- Mono material design for optimized recyclability
- Can be fully emptied, ensuring no liquid waste

PRODUCT DESIGN:

- Fits in all sink areas
- Compact, modern design
- Tamper proof & theft proof bracket system
- Single bracket

HANDLING:

- Squeeze handling
- Effortless maintenance
- Bottle exchange in just 3 sec.
- Easy bracket installation

AVAILABLE IN FOLLOWING BRANDS

Naturals
REMEDIES

BE DIFFERENT

ECO
BY GREEN CULTURE

ECO-BOUTIQUE

hy
dr
o
TOUCH

Aqua
Senses

THE
PERFUMER'S
GARDEN

→ PRODUCT DETAILS PAGE 8

BRACKET COLOURS



LEARN MORE





Ergonomic Shape, Economic Solution

Bigger is better when it comes to Smart-Care XL (formerly Illi 2), our largest-volume dispenser system. Elegant and economical at the same time, the ergonomic design is paired with an extra-large, 525ml bottle size that lasts for weeks.





Containing only liquids certified with the Cradle 2 Cradle Certification®, SmartCare XL can be fully emptied and is recyclable. The system features our patented membrane technology, proven to guarantee clean dosage and superior hygiene, with no back contamination or wear-out effect.

BIGGER SIZE, SMALLER IMPACT

HYGIENE:

- Patented membrane technology for clean dosing
- Drip free

SUSTAINABILITY:

- Mono material design for optimized recyclability
- Can be fully emptied, ensuring no liquid waste

PRODUCT DESIGN:

- Scandinavian design
- Tamper proof & theft proof bracket system
- Single bracket

HANDLING:

- Squeeze handling
- Effortless maintenance
- Quick bottle exchange
- Easy bracket installation

AVAILABLE

SmartCare XL comes with its own special crafted Cradle-to-Cradle certified liquid with a subtle, harmonious fragrance composed of refreshing green florals, including jasmine and cyclamen.

→ PRODUCT DETAILS PAGE 9

BRACKET COLOURS



LEARN MORE



SHAPE
DISPENSER SYSTEM

The Evolution of the Pump Dispenser

Discover SHAPE – Sustainable Hygienic
Aesthetic Pump Evolution. This exciting
system brings advanced design and tech-
nology together with best-in-class safety.



SHAPE

DISPENSER SYSTEM



SHAPE's patented, next-generation pump prevents back contamination, is engineered for precise, effortless dispensing, and can be operated with the touch of a finger. With a revolutionary design and bold, contemporary aesthetic, SHAPE is instantly at home in hotel bathrooms around the world and presents a stylish solution for your guests.

SUSTAINABLE HYGIENIC AESTHETIC PUMP EVOLUTION

HYGIENE:

- Hygiene pump prevents back contamination
- Intelligently designed drainage system
- Showerproof – no contact with water
- 100% product safety guarantee

SUSTAINABILITY:

- Save 75% of plastic waste and up to 50% of liquid waste compared to small portions

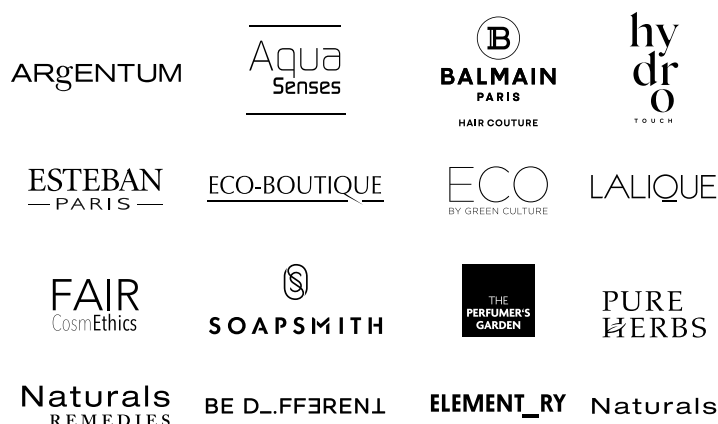
PRODUCT DESIGN:

- Premium look & feel
- Tamper proof & theft proof bracket system
- Single, double & triple brackets

HANDLING:

- Pump handling
- Effortless maintenance
- Bottle exchange in just 3 sec.
- Easy bracket installation

AVAILABLE IN FOLLOWING BRANDS



→ PRODUCT DETAILS PAGE 7

BRACKET COLOURS



LEARN MORE



pumpdispenser

The World first hygienic and sustainable cosmetic pump dispenser system

ADA Cosmetics presents an innovation
for conventional pump dispensers: a new
mono-material hygiene pump that is proven
against back-contamination and that sets
new sustainability standards due to its
mono-material composition.





The newly developed pump, with a patented drainage system, not only guarantees maximum hygienic safety but is also the first model to be completely recyclable. The entire pump, including the interior technical parts, is made from the same material.

THE BREAKTHROUGH INNOVATION

HYGIENE:

- Hygiene pump prevents back contamination
- Intelligently designed drainage system
- Showerproof – no contact with water
- 100% product safety guarantee

SUSTAINABILITY:

- First mono-material pump in hotel cosmetic industry
- Fully recyclable bottle & pump system
- Bottles are made up to 100% post-consumer recycled plastic

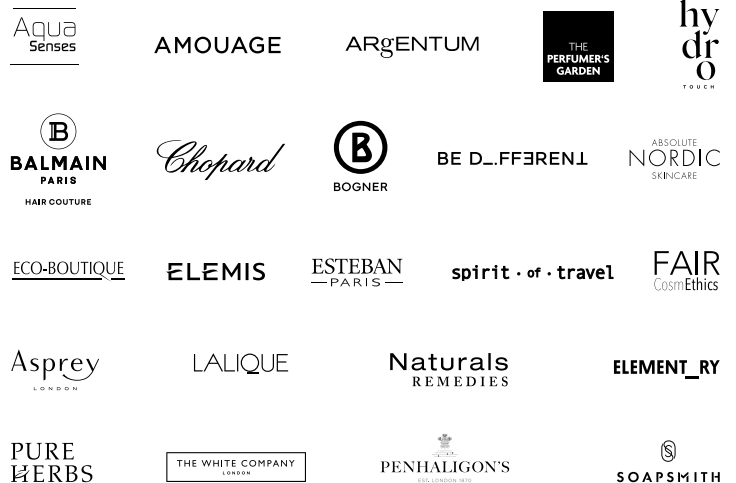
PRODUCT DESIGN:

- Contemporary design
- Tamper proof & theft proof brackets
- Single, double & triple brackets

HANDLING:

- Pump handling
- Effortless maintenance
- Quick bottle exchange
- Easy bracket installation

AVAILABLE IN FOLLOWING BRANDS



→ PRODUCT DETAILS PAGE 6

BRACKET COLOURS



LEARN MORE



press + wash

The Modern Classic

Our Press+Wash system changed the hotel amenities industry forever when we unveiled it in 1990. A milestone design and a core part of ADA's heritage, its popularity endures with our clients and their guests around the world.



press + wash



The original and time-honored choice, Press+Wash has been optimized with you in mind over more than 30 years. Both practical and environmentally friendly, this dispenser can be combined with a wide range of our signature brands as well as customized with your own design.

EFFORTLESSLY EFFICIENT

HYGIENE:

- Patented valve technology for clean dosing
- Drip free

SUSTAINABILITY:

- Mono material design for optimized recyclability
- Cartridges are made of 100% post-consumer recycled plastic
- Can be fully emptied, ensuring no liquid waste

PRODUCT DESIGN:

- Retro-Design
- Tamper proof & theft proof bracket system
- Single bracket available

HANDLING:

- Squeeze handling
- Effortless maintenance
- Quick bottle exchange
- Easy bracket installation

AVAILABLE IN FOLLOWING BRANDS

Aqua
Senses

ECO
BY GREEN CULTURE

hy
dro
TOUCH

DermaCare
SENSITIVE

BOGNER

Naturals

PURE
HERBS

BE D..FF3REN1

THE
PERFUMER'S
GARDEN

→ PRODUCT DETAILS PAGE 5

BRACKET COLOURS



LEARN MORE

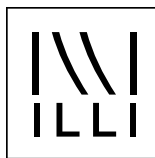




Striking Scandinavian Design

Bring a touch of Scandinavian modernity to your hotel bathrooms with our distinctive ILLI dispenser solution featuring a large, curved surface. The statement-making design is as beautiful as it is minimalist.





Covers in three different colors allow you to effortlessly update the look of ILLI with different combinations, while single-handed push operation ensures an easy usage of the system.

SIMPLE AND FUNCTIONAL

HYGIENE:

- Patented membrane technology for clean dosing
- Drip free

SUSTAINABILITY:

- Mono material design for optimized recyclability
- Can be fully emptied, ensuring no liquid waste

PRODUCT DESIGN:

- Scandinavian design

HANDLING:

- Push handling
- Effortless maintenance
- Quick cartridge exchange
- Easy bracket installation

AVAILABLE

ILLI comes with its own special crafted Cradle-to-Cradle certified liquid with a subtle, harmonious fragrance composed of refreshing green florals, including jasmine and cyclamen.

→ PRODUCT DETAILS PAGE 4

BRACKET COLOURS



LEARN MORE





Brands for your hotel

Our renowned House of Brands is unique to ADA.
The quality and depth of our portfolio ensures every hotel client can select an amenities collection that not only perfectly reflects their identity, but also enriches and elevates the everyday experience of their guests.

Our House of Brands

Enrich and elevate the everyday experience of your guests, with an amenities collection that perfectly complements the unique identity of your hotel

Back in 1979, Andreas Dahlmeyer had a vision – of personalized hotel cosmetics. From the very beginning, our founder believed that a tailored selection of amenities could turn an unremarkable hotel stay into something far more personal and memorable. Over the following years he brought this vision to life, and ADA became a global success story.

Today, our mission to offer high-quality amenities to complement your hotel's identity continues, and finds new expression in our unique ADA House of Brands. Our renowned portfolio offers you a diverse selection of more than 25 world-class brands across four distinct themes.

BEAUTY & WELLNESS

Each of these carefully chosen brands offers a holistic experience for the senses – deep relaxation, rejuvenation, and restoration. Invite your guests to enjoy well-deserved me time as they care for body and soul with this spa-inspired selection.

LIFESTYLE & DESIGN

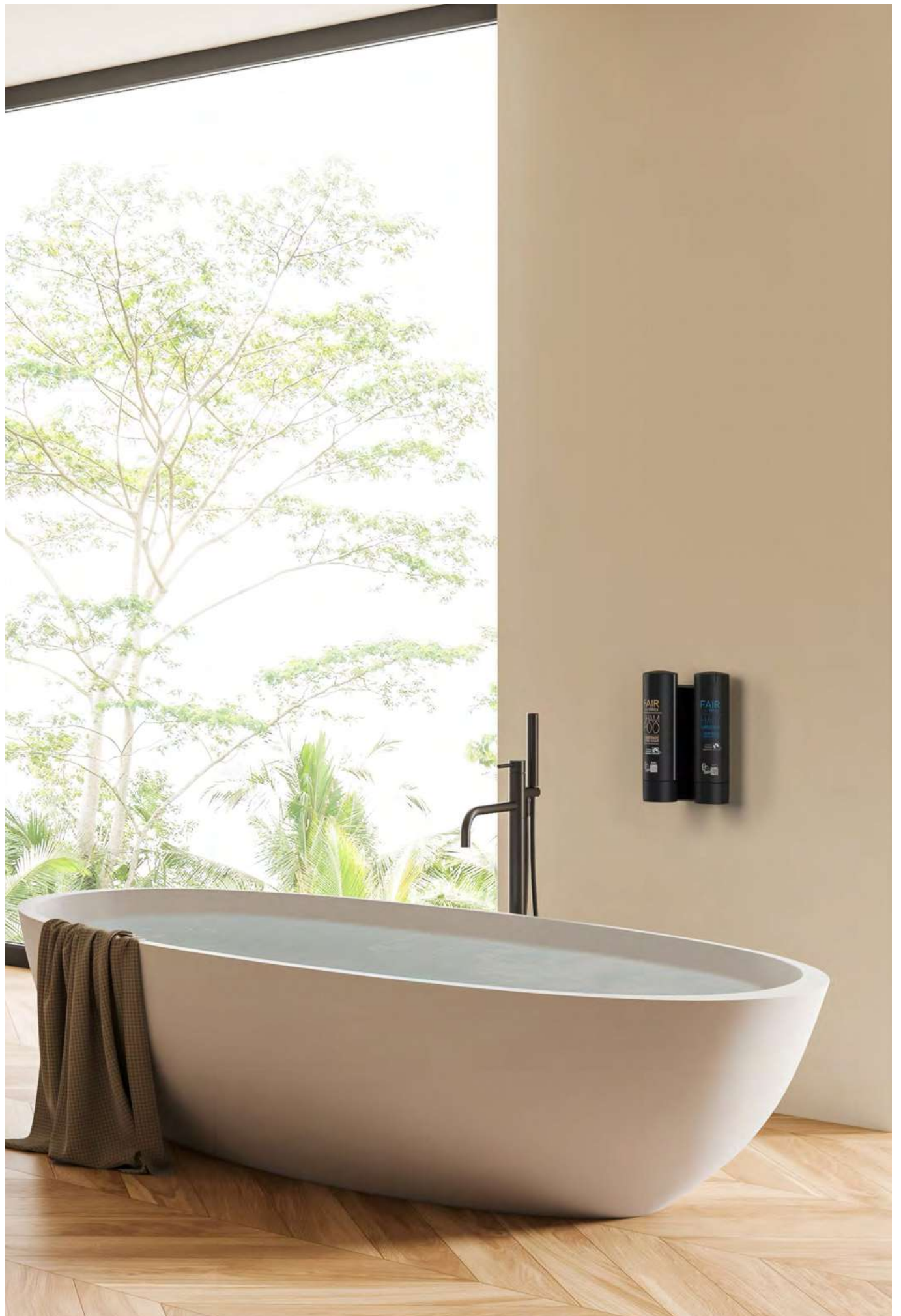
For global travelers who combine a sense of refinement with a spirit of adventure, these brands offer a unique definition of personal luxury. An eclectic selection that offers daily inspiration, elevated aesthetics, and an individual approach to self-care.

GAME-CHANGER

Our eco-conscious brands cater to the values of a new generation. This future-oriented selection is created for mindful consumers who want to make ethical choices, treating themselves while also respecting the planet. Explore the collections and discover a new era of intentional living.

ON INVITATION

For guests who accept nothing less than the crème de la crème, our curated collection of exquisite brands represents the epitome of sophistication and luxury. The perfect complement to a cosmopolitan lifestyle, each brand in this selection is crafted with the discerning global traveler in mind.



Beauty & Wellness

Each of these carefully chosen brands offers a holistic experience for the senses – deep relaxation, rejuvenation, and restoration. Invite your guests to enjoy well-deserved me time as they care for body and soul with this spa-inspired selection.

ELEMIS

Naturals
REMEDIES

Naturals

PURE
HERBS

hy
dr
o
TOUCH

THE
PERFUMER'S
GARDEN

DermaCare
SENSITIVE

Aqua
Senses

ARGENTUM

PENHALIGON'S
EST. LONDON 1870

YON
KA
PARIS



A woman with her eyes closed, floating in water, with a blue text overlay at the top.

ELEMIS

Defined By Nature Led By Science

ELEMIS is the number-one luxury British skincare brand, with over 30 years of expertise. Its focus is delivering proven results with feel-good skincare products that blend nature with innovative science. Uplifting aromatics and indulgent textures ensure a luxurious self-care experience.

ELEMIS

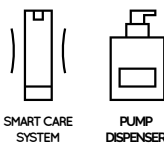


The delectable Revitalise-Me fragrance brings together uplifting notes of thyme, basil, and neroli, while aromatic oils of patchouli, ho wood, and eucalyptus awaken the body and delight the senses.

KEY FEATURES

- Spa Experience with a skin wellness focus
- Superior, results –driven formulations
- SLS/SLES Free
- Recyclable Packaging

AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand & Body Wash
Shampoo Hair & Body
Shampoo
Conditioner
Hand & Body Lotion
Soaps
Specials
Accessories

→ **PRODUCT DETAILS PAGE 13**



LEARN MORE



Naturals REMEDIES

Botanical Traditions Reimagined

A curated collection with an apothecary-inspired look and feel, Naturals Remedies reinterprets botanical traditions in a modern way. The result of extensive research, the premium formulations include purifying organic sage, antioxidant-rich organic blackcurrant, and nourishing nettle, to gently cleanse, condition, and moisturize skin and hair.



Naturals

REMEDIES



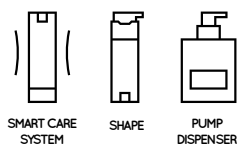
The collection's aromatic fragrance is a modern interpretation of traditional notes. Sparkling bergamot and lemon are followed by green facets of fig, jasmine and leaves, and rounded with cedarwood.

KEY FEATURES

- Apothecary-inspired packaging
- Tinted bottles protect the contents from UV damage
- Plant-based ingredients and natural extracts
- 93-95% natural-origin ingredients
- Gentle formulas without colorants, parabens, or silicones



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand & Body Wash
Hair & Body Shampoo
Shampoo with Conditioner
Liquid Soap
Hand & Body Lotion
Soaps
Specials

→ **PRODUCT DETAILS PAGE 16**



LEARN MORE





Naturals

Journey to the Mediterranean

Naturals is inspired by the serene yet joyful Mediterranean way of life. An uplifting mix of zesty and refreshing organic orange and lemon extracts together with nourishing olive oil cares for skin and hair, while taking guests on a sensory journey to the sun-bathed citrus groves of Spain, Italy, and the south of France.

Naturals



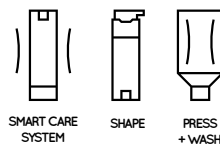
Fresh and invigorating, the collection fragrance recalls a Mediterranean summer breeze thanks to an exquisite combination of refreshing citrus extracts, apple blossom, and a hint of musk.

KEY FEATURES

- Formulated with organic extracts and fragrance oils
- Tinted bottles for UV protection
- 93-95% natural origin ingredients
- Vegan formulations without colorants, parabens, or silicones
- Hygienic aluminum caps with integrated sealing



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap	Soaps
Shampoo, Hair & Body	Specials
Hand & Body Lotion	Accessories
Shower Gel	
Shampoo	
Shampoo with Conditioner	
Conditioner	

→ **PRODUCT DETAILS PAGE 15**



LEARN MORE



A woman with long brown hair is relaxing in a white bathtub on a wooden deck. She is lying back with her legs raised and feet pointing towards the camera. The bathtub is filled with water. In the background, there is a wooden wall with two green bottles of Pure Herbs soap hanging on it. A shower head is visible on the wall. The deck is made of dark wood and has a railing. The sky is overcast.

PURE
HERBS

Pure Relaxation

Inspired by the richness of Alpine nature, with its fresh water, clean air, and green meadows, Pure Herbs is enhanced by a select mix of precious herbs to relax body and soul. Formulated with melissa, thyme and rosemary extracts, the collection offers a complete fragrant experience to pamper the skin, relax the mind, and reduce fatigue.

PURE HERBS



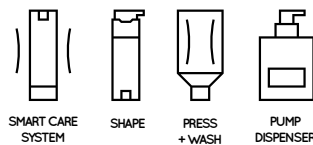
An olfactory journey to deep calm for body and mind, Pure Herbs offers a relaxing mix of precious herbal extracts in an aromatic citrus and floral blend with nuances of musk and cedarwood.

KEY FEATURES

- Enriched with the qualities of natural herbal extracts
- Extensive product range including massage oil and herbal bath crystals
- Wide accessories offer
- Hygienic aluminum caps with integrated sealing



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap
Hair & Body Shampoo
Shower Gel
Hand & Body Lotion
Shampoo with Conditioner
Soaps
Accessories
Specials

→ **PRODUCT DETAILS PAGE 20**



LEARN MORE





hydro
TOUCH

A new Experience of Wellness

Aquatic, fresh, and revitalizing, Hydro Touch is inspired by the life-giving power of water. Gentle yet invigorating, the collection offers a sensory reset for body and mind. Effective formulas with moisturizing active ingredients such as sea minerals and algae extracts support skin functions and emphasize the power of the ocean.



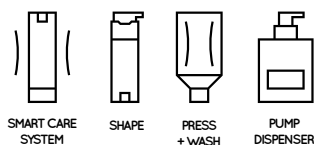
Awaken the senses with a combination of lemon, sage and grapefruit essences, with notes of pure tea and hints of cedar. An invigorating fragrance, reminiscent of a refreshing dip in the ocean.

KEY FEATURES

- Powered by natural active ingredients
- Invigorating, fresh ocean scent
- Hand and Body Lotion proven to moisturize for 24 hours
- Aquatic color palette



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap
Shower Gel
Shampoo
Hair & Body Shampoo
Conditioner
Hand & Body Lotion
Soaps

→ **PRODUCT DETAILS PAGE 14**



LEARN MORE





THE
PERFUMER'S
GARDEN

An Extraordinary Olfactive Experience

Enjoy an olfactory rendez-vous with a garden like no other. The Perfumer's Garden draws inspiration from the infinite garden called nature, reinterpreting botanical essences in exquisite and surprising ways. Based in Grasse, the cradle of perfumery, this fine fragrance house curates unique scents to cocoon the senses.

THE PERFUMER'S GARDEN



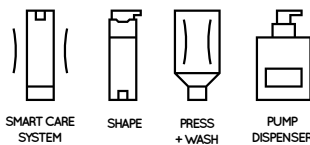
Take a stroll in a vibrant garden with Green Tea & Ginger. The freshness of green tea and citrus mingles with spicy ginger and ginseng, harmonized with a hint of lily, nutmeg, and musk.

KEY FEATURES

- Amenities infused with precious perfume oils
- Inspired by contemporary fine fragrance codes
- Timelessly elegant design perfect for every bathroom interior
- All packaging made from recyclable materials



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

All-in-One Shampoo Liquid Soap
Hand & Body Wash Soaps
Hair & Body Shampoo
Shampoo with Conditioner
Conditioner
Hand & Body Lotion

→ **PRODUCT DETAILS PAGE 21**



LEARN MORE





DermaCare
SENSITIVE

Made for Sensitive Skin

Expertly developed to provide skin with the comfort and nourishment it needs, DermaCare Sensitive offers gentle cleansing and mild hydration to all skin types, including dry and sensitive. Dermatologically tested and proven, these hypoallergenic formulas invite every guest to enjoy a soothing skin-care experience during their stay.

DermaCare

SENSITIVE



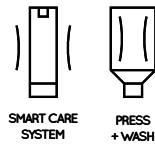
Our DermaCare Sensitive formulas are fragrance-free

KEY FEATURES

- Suitable for the whole family, including babies over 6 months
- Hypoallergenic, fragrance-free and pH skin neutral
- Cares for sensitive skin gently without overwhelming it



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hand, Hair & Body Wash

Soaps

Body Wash

Shampoo

Body Lotion

Conditioner

Gift box

Rescue box for sensitive skin

→ **PRODUCT DETAILS PAGE 12**



LEARN MORE





For Aquatic Self-Care Moments

A complete body care range designed to transform an everyday shower routine into a mesmerizing aquatic experience, Aqua Senses elevates daily gestures into relaxing moments of self-care and serenity. Invite your guests to get swept away by this uplifting collection, as they enjoy all the benefits of a rejuvenating aquatic dip.





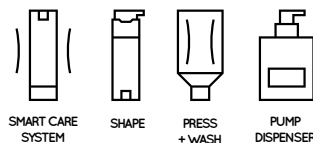
The refreshing Aqua Senses scent is a blend of revitalizing bergamot, mood-lifting jasmine and sensuous sandalwood, enveloping body and mind in a feeling of clarity, calm, and serenity.

KEY FEATURES

- Efficient all-in-one solutions such as Hand, Hair & Body Shampoo
- Multi-colored liquids for easy distinction
- Timeless design
- Universally appealing fresh scent



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

- | | |
|-----------------------------|-----------------------|
| All-In-One | Conditioner |
| – Hand, Hair & Body Shampoo | Hair and Body Shampoo |
| Hand & Body Wash | Body Lotion |
| Bath & Shower Gel | Hand & Body Lotion |
| Liquid Soap | Bath Salt |
| Shower Gel | Soaps |
| Shampoo | |

→ **PRODUCT DETAILS PAGE 11**



LEARN MORE



A close-up photograph of a hand holding a rectangular, off-white bar of soap. The word 'ARGENTUM' is embossed in a serif font on the soap's surface. The hand is positioned against a person's skin, which is visible in the background. A dark blue rectangular overlay is placed over the top portion of the image, containing the brand name and a title.

ARgENTUM

The Power of Silver

ARgENTUM is a multi-award winning skincare and fragrance brand that emits the timeless strength of silver. After many years of research in the field of dermo-cosmetics, ARgENTUM formulated a patented fusion of two vital ingredients, Silver Hydrosol & DNA HP, to nourish the skin. The brand inspires beauty through the unique symbolism and poetry of 12 archetypes.

ARgENTUM

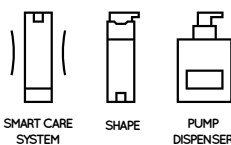


The ARgENTUM signature scent, BECOME, is an herbaceous citrus wood composition created in Provence. Notes of bergamot, geranium, rose, and sandalwood unite all four elements, for total equilibrium.

KEY FEATURES

- Contains real silver
- SLS/SLES Free formulation
- Luxury born from science
- Nurtures the skin, soul, and senses
- Unique monochrome packaging inspired by the four elements
- Pumps & Small Portion 100% PCR PET

AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo Conditioning Shampoo
Conditioner Hand Wash
Bath & Shower Gel
Hand & Body Lotion
Hand & Body Wash
Soaps

→ **PRODUCT DETAILS PAGE 10**



LEARN MORE





PENHALIGON'S

EST. LONDON 1870

A Splendidly British Olfactive Adventure

Penhaligon's is perhaps the world's most esteemed fragrance house, with a rich heritage interlaced with British history, aristocracy, and culture. Since 1870, Penhaligon's has been entertaining discerning noses (be they royalty or not). A perfect fit for ladies and gents with exceptional taste; displaying good judgment and perfect decorum, but not afraid to veer off the tracks to show a little personality.





PENHALIGON'S

EST. LONDON 1870

Blenheim Bouquet



A masterpiece of tailoring first created for the Duke of Marlborough, Blenheim Bouquet is a dry, aromatic and invigorating daytime cocktail of citrus oils, spices, and woods.

KEY FEATURES

- Iconic design
- Immaculate & timeless: citrus aromatic scent
- For those with refined taste



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Shower Gel
Shampoo
Conditioner
Body Lotion
Liquid Soap
Soaps

→ **PRODUCT DETAILS PAGE 17**



LEARN MORE





PENHALIGON'S

EST. LONDON 1870

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PENHALIGON'S

EST. LONDON 1870

Halfeti



An intoxicating, mysterious fragrance, Halfeti is a bold and luxurious scent for adventurous noses, with notes of vigorous grapefruit, Levantine spice, and fabled black rose.

KEY FEATURES

- Iconic design
- Opulent & mysterious: woody floral scent
- For those partial to daring discovery



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Shower Gel
Shampoo
Conditioner
Body Lotion
Liquid Soap
Soaps

→ **PRODUCT DETAILS PAGE 18**



LEARN MORE





PENHALIGON'S

EST. LONDON 1870

A Splendidly British Olfactive Adventure

Penhaligon's is perhaps the world's most esteemed fragrance house, with a rich heritage interlaced with British history, aristocracy, and culture. Since 1870, Penhaligon's has been entertaining discerning noses (be they royalty or not). A perfect fit for ladies and gents with exceptional taste; displaying good judgment and perfect decorum, but not afraid to veer off the tracks to show a little personality.





PENHALIGON'S

EST. LONDON 1870

Quercus



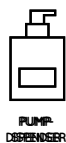
Named for the iconic English oak, Quercus is a sophisticated cologne fragrance. Bright and fresh basil is accompanied by airy and clean white floral notes, grounded by a woody, mossy base.

KEY FEATURES

- Iconic design
- Joyful & elegant: citrus fresh scent
- For those seeking to delight the senses



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Bath & Shower Gel
Shampoo
Conditioner
Hand & Body Lotion
Liquid Soap
Soaps

→ **PRODUCT DETAILS PAGE 19**



LEARN MORE





A Holistic Wellbeing Experience

Founded in France in 1954, Yon-Ka is a visionary spa brand and a best-kept secret of beauty connoisseurs everywhere.

With decades of experience in phyto-aromatherapy, Yon-Ka encapsulates the power of nature in premium, plant-based skincare treatments that deliver proven efficacy and visible results.



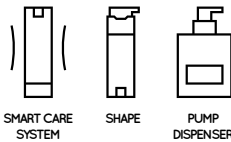


The refreshing scent of the Yon-Ka collection awakens the timeless aroma of lavender with delicate notes of lemon and cardamom, accompanied by aromatic notes of rosemary and eucalyptus.

KEY FEATURES

- Tailored to the needs of travellers
- Calming and soothing lavender fragrance
- Contains Actimood® technology for proven mood benefits
- Formulas with at least 97% natural origin ingredients

AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shower Gel	Pillow Mist
Shampoo	Bath Oil
Hair & Body Wash	Solid Soap
Hand & Body Lotion	
Conditioner	

→ **PRODUCT DETAILS PAGE 22**



LEARN MORE



Lifestyle & Design

For global travelers who combine a sense of refinement with a spirit of adventure, these brands offer a unique definition of personal luxury. An eclectic selection that offers daily inspiration, elevated aesthetics, and an individual approach to self-care.

ELEMENT_RY



LALIQUE

THE WHITE COMPANY
LONDON



BOGNER

ESTEBAN
— PARIS —

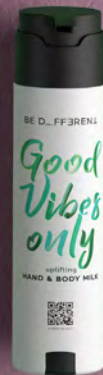
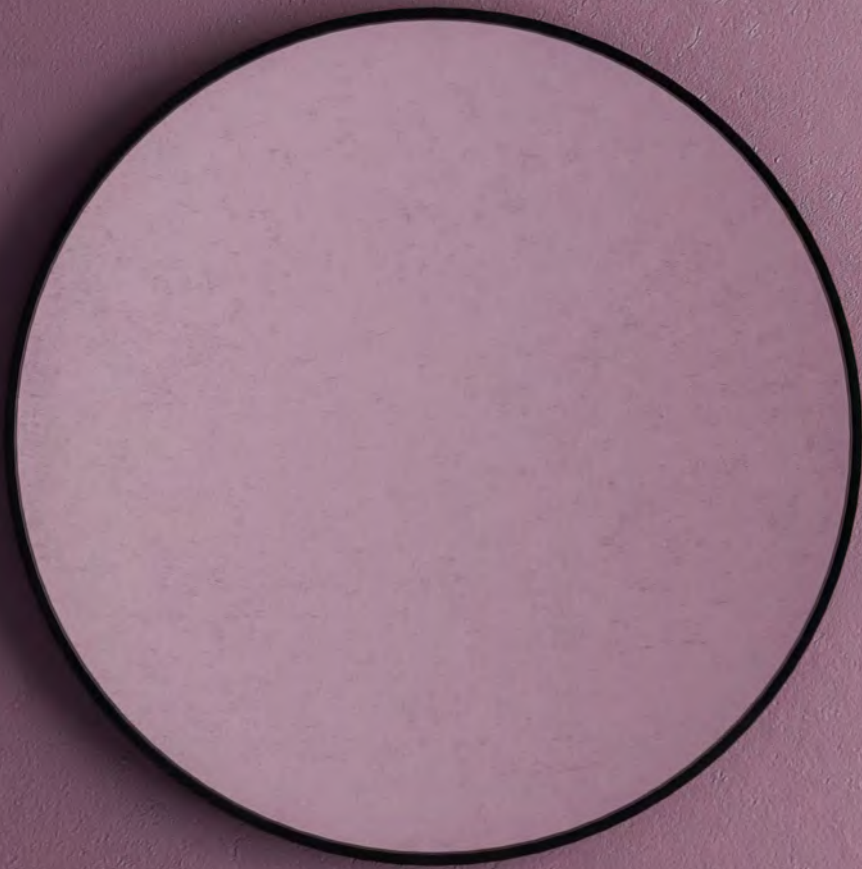
BE D...FFERENT

BALMAIN
PARIS



SOAPSMITH

THE CURIOUS
BOTANIST



ELEMENT_RY

Reconnecting with the Essential

ELEMENT_RY is more than skincare – it is a conscious return. To the simple, the pure, the essential. Because less is more – for your skin, and for your wellbeing. Experience a moment of conscious pleasure as you enjoy pure relaxation and effective care for your skin.



ELEMENT_RY



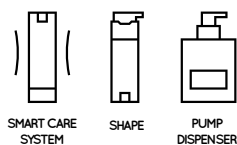
Fresh, sweet fig meets warm, spicy sandalwood. Due to the Actimood® Technology, this sensual blend, combined with delicate notes of cardamom and osmanthus, is scientifically proven to enhance your wellbeing.

KEY FEATURES

- Universal and modern design.
- Great fragrance experience scientifically proven to enhance wellbeing due to the Actimood® Technology.



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap
Hand, Hair & Body Wash
Hair & Body Wash
Hand & Body Lotion
Conditioner

→ PRODUCT DETAILS PAGE 26



LEARN MORE





LALIQUE

Outstanding Luxury

Internationally recognized as the undisputed master of crystal, Lalique cultivates a universe of infinite creativity, excellent craftsmanship, and inspired lifestyle. The company is a crown jewel in France's crystal glass industry, drawing on more than 130 years of savoir-faire in the creation of crystal, tableware, jewelry, and fragrance.





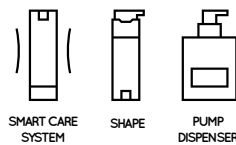
The sparkling and sensual Collection Lalique fragrance opens with invigorating top notes of citrus and spearmint, leading into a luminous floral heart, and a warm base of cedar wood, vetiver and musk.

KEY FEATURES

- Stunning transparent bottle design depicting swallows taking flight
- Exclusive fragrance
- For sparkling moments of supreme indulgence



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hair & Body Wash
 Hand & Body Wash
 Hand & Body Lotion
 Shampoo
 Conditioner
 Soaps
 Specials

→ **PRODUCT DETAILS PAGE 28**



LEARN MORE



A minimalist bathroom scene. In the foreground, a dark wooden tray holds a bar of white soap in a small white dish, a wooden soap dish, and a small white candle. To the left, a white bathtub is partially visible with a black faucet. A light-colored towel is draped over the side of the tub. In the center, a wooden stool with four legs holds a stack of folded white towels. A potted plant with green leaves sits on a black metal stand behind the stool. Large windows in the background offer a view of greenery outside. The floor is a light-colored, polished material.

THE WHITE COMPANY
LONDON

Inspiration For Life

Nearly 30 years ago Chrissie Rucker had a vision: To create a company that specialised in stylish, white homewares, combining the highest quality with affordable prices.

What started as a 12 page brochure is now a multi-channel international business, yet the love of crafting impeccably stylish products, principally in white has never wavered.

Flowers



A light floral blend with uplifting notes of just-picked jasmine, rose, neroli, lavender, and geranium, Flowers will transport your guests to an idyllic English country garden.

KEY FEATURES

- Beautifully crafted fragrance
- Complements both contemporary and traditional interiors
- Leading UK lifestyle brand
- Bottles made of 25% PCR PET



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Hand Wash
Hand & Body Lotion
Shampoo
Shampoo & Conditioner
Conditioner
Bath & Shower Gel
Soaps
Special

→ **PRODUCT DETAILS PAGE 31**



LEARN MORE



THE WHITE COMPANY
LONDON

A Luxury Lifestyle Destination

This quintessentially British brand is now synonymous with transforming houses into homes, creating impeccably stylish and beautifully designed products with British town and country heritage at its core.



Lime & Bay



Like stepping into a colourful tropical garden. A vibrant fusion of mandarin, pink grapefruit, bergamot, orange, lime and lemon, Lime & Bay is laced with jasmine buds, lime blossom, ginger and bay leaves, and finished with warming patchouli.

KEY FEATURES

- Beautifully crafted fragrance
- Complements both contemporary and traditional interiors
- Leading UK lifestyle brand
- Bottles made of 25% PCR PET



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Hand Wash
Hand & Body Lotion
Shampoo
Shampoo & Conditioner
Conditioner
Bath & Shower Gel
Soaps

→ **PRODUCT DETAILS PAGE 32**



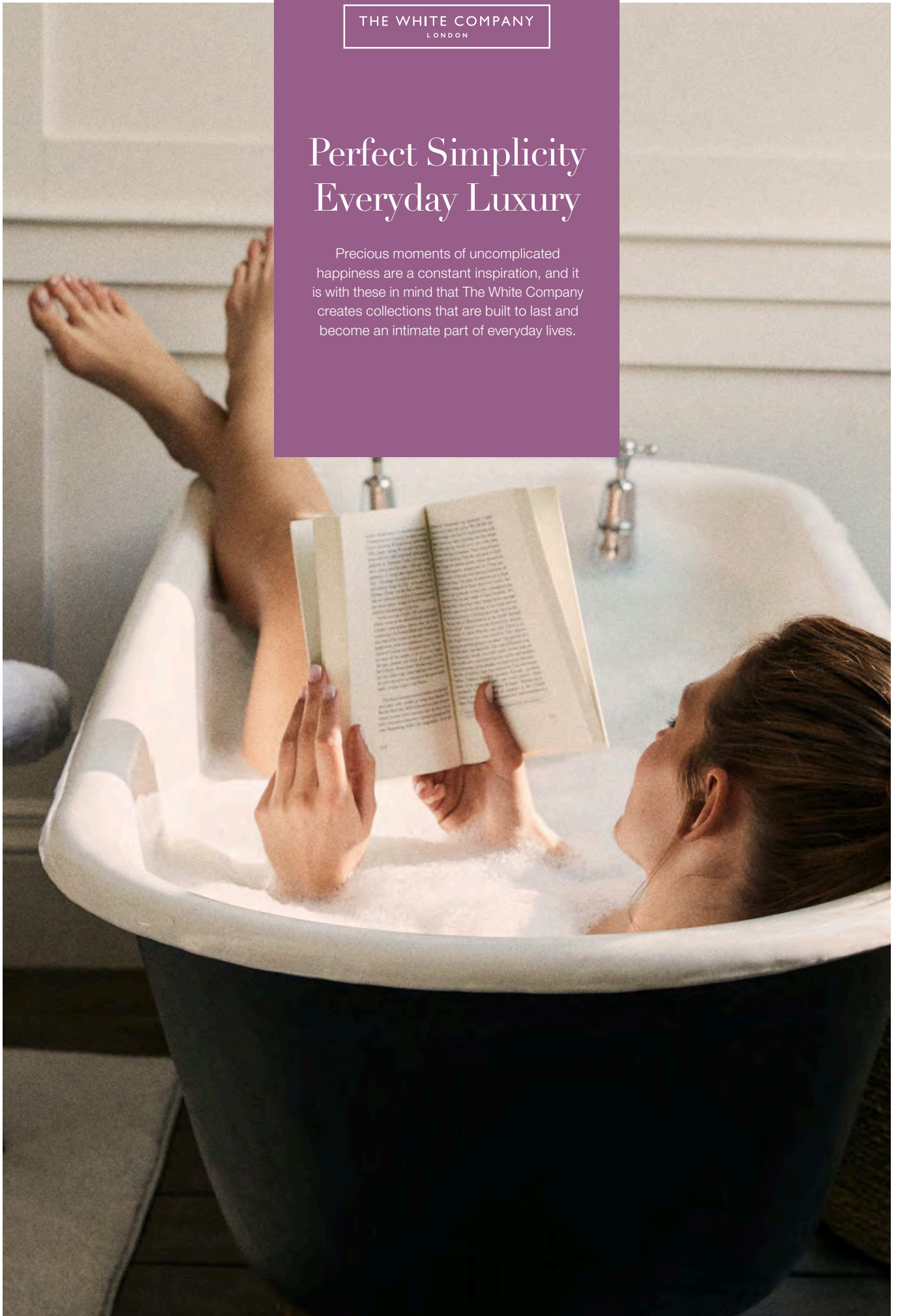
LEARN MORE



THE WHITE COMPANY
LONDON

Perfect Simplicity Everyday Luxury

Precious moments of uncomplicated happiness are a constant inspiration, and it is with these in mind that The White Company creates collections that are built to last and become an intimate part of everyday lives.



NOIR



A sensuous and sophisticated scent inspired by nightfall in Paris, Noir entwines a blend of opulent amber with flirtatiously bright mandarin, and whispers of aromatic sandalwood.

KEY FEATURES

- Sumptuous and exotic fragrance
- Distinctive sleek black bottles
- Complements both contemporary and traditional interiors
- All Bottles made of 100% PCR PET



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Cleansing Hand Wash
Hand & Body Lotion
Shampoo
Conditioning Shampoo
Conditioner
Bath & Shower Gel
Soaps

→ **PRODUCT DETAILS PAGE 33**



LEARN MORE

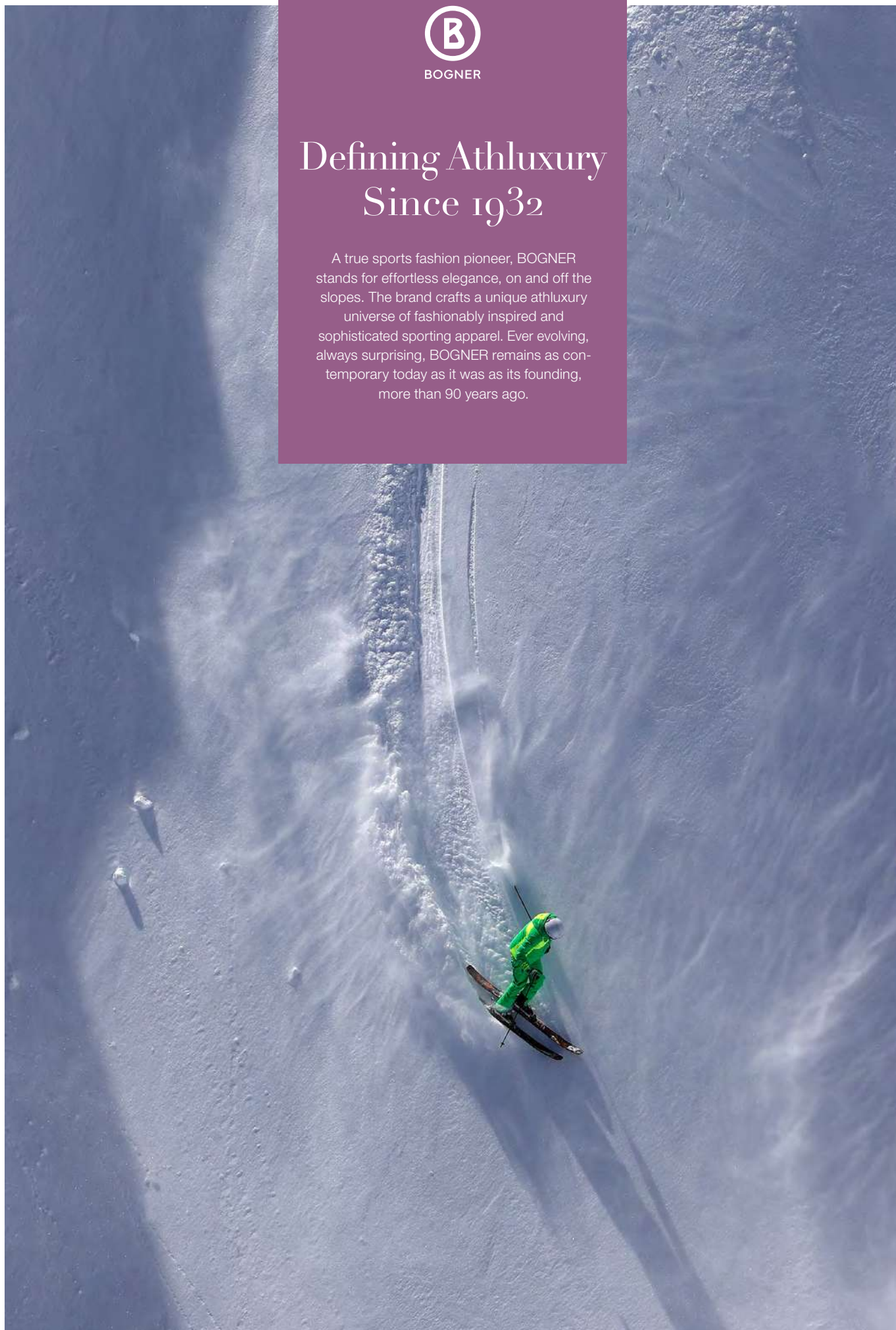




BOGNER

Defining Athluxury Since 1932

A true sports fashion pioneer, BOGNER stands for effortless elegance, on and off the slopes. The brand crafts a unique athluxury universe of fashionably inspired and sophisticated sporting apparel. Ever evolving, always surprising, BOGNER remains as contemporary today as it was at its founding, more than 90 years ago.





BOGNER



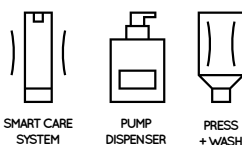
A floral-fresh fragrance to enliven body and mind, this expressive scent opens with notes of citrus and orange, leading into a floral heart of jasmine, rose, and iris on a slightly woody musk base.

KEY FEATURES

- Invigorating, sporty scent
- Luxurious packaging with silver details and B-embossed caps
- Wide dispenser range
- Special accessories for sports lovers including a golf ball soap



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap
Hair & Body Shampoo
Conditioner
Hand & Body Lotion
Soaps
Bath Salt
Specials

→ **PRODUCT DETAILS PAGE 25**



LEARN MORE



ESTEBAN
— PARIS —

The Art of Living Well

Creator of olfactory emotions, Estéban has been an ambassador for French fragrance expertise and manufacturing excellence for over 40 years. Crafting refined home fragrances that embellish our lives and our surroundings, this small perfume house is dedicated to all perfume lovers who are open to the world and seeking a harmonious quality of life.





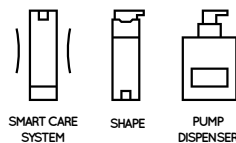
The modern fragrance opens with invigorating notes of grapefruit, mandarin, and orange. A soft, floral heart of rose and mimosa is gently blended with fresh greenery for an immersive sensory escape.

KEY FEATURES

- Certified with the Nordic Swan Ecolabel
- Specially selected natural ingredients to gently cleanse the skin
- Formulated with organic aloe vera
- Contemporary and colorful design
- Packaging made from PCR plastic



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo Hair & Body
Hand & Body Wash
Hand & Body Lotion
Shampoo
Conditioner
Soap
Specials

→ **PRODUCT DETAILS PAGE 27**



LEARN MORE





BE D_IFFERENT

Good Vibes Only

Be Different is an invitation to enjoy life's small pleasures, to begin and end each day with a smile. Defined by optimism, this colorful and contemporary collection is on a mission to spread good vibes. Its mood-enhancing fragrances and vibrant packaging will inspire your guests to live each moment of their trip to the fullest.

BE D..FFƏRENŁ

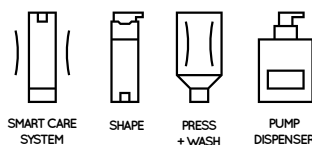


Each fragrance delivers a daily dose of happiness. Refreshing lime is paired with zesty mint, while juicy watermelon is combined with relaxing berry. Uplifting sweet orange completes the collection.

KEY FEATURES

- Mood-boosting fragrances
- For emotional-wellness seekers
- Eye-catching, vibrant design
- Packaging features positive messages
- Stylish gift kit with trial sizes

AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

- All-in-one Hand, Hair & Body Wash
- Body Wash
- Hair Wash
- Conditioner
- Hand & Body Milk
- Soaps
- Accessories

→ **PRODUCT DETAILS PAGE 24**



LEARN MORE



BALMAIN
PARIS

A Rich Legacy, A Bold Future

Balmain Paris offers singular union of Parisian couture heritage, and 21st-century daring. Founded in 1945, the brand has a distinctive, opulent and ultra-feminine style. Today, Balmain is forging fashion's future under the vision of Creative Director Olivier Rousteing, and remains true to its core values of inclusion, empowerment, and excellence.



BALMAIN

PARIS



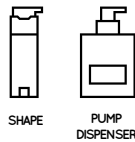
The acclaimed Balmain signature fragrance is an indulgent combination of invigorating mint and bergamot with soothing lavender and cinnamon, making this collection a treat for the senses.

KEY FEATURES

- Silk-protein infused formula
- Luxurious body & hair care to indulge your guests
- Simplistic and straightforward packaging design
- For special moments of personal luxury



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo
Conditioner
Body Wash
Body Lotion
Liquid Soap
Soaps

→ **PRODUCT DETAILS PAGE 23**



LEARN MORE





SOAPSMITH

Scent Your World

Soapsmith has scent at its heart. Drawing inspiration from people, places and moments in time, the London-born brand creates handcrafted soap, bath and body care products that transport the senses, using natural ingredients that nourish and care for the skin. Each of its signature scents is inspired by the real world, and made for the real you.





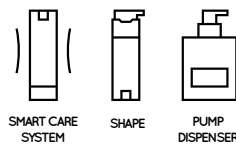
Woody and herbaceous, Hackney is inspired by the area of London where Soapsmith's founder Sam Jameson was born. The scent's notes of bergamot, rosemary and geranium are reminiscent of Hackney's grassy marshes.

KEY FEATURES

- Bold and vibrant design
- Evokes memories through scent
- A bestselling signature fragrance
- Pump dispenser bottle and small portion bottles in 100% recycled PET



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Shampoo
 Conditioner
 Hand & Body Lotion
 Hand & Body Wash
 Soaps

→ **PRODUCT DETAILS PAGE 29**



LEARN MORE



THE CURIOUS
BOTANIST

On a Sensory Journey

Join "The Curious Botanist" on a sensory journey worldwide in search of effective ingredients. Inspired by Giorgio Gallesio's discovery in Sicily in 1811, this natural cosmetics line reveals the revitalizing power of blood orange. Known for its antioxidants and vitamin C, it promotes firmer skin. Its invigorating scent is proven to lift the mood.



THE CURIOUS BOTANIST



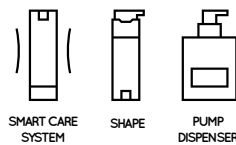
Due to the Actimood® Technology, the refreshing scent of blood orange, mint, and tonka bean is scientifically proven to lift your mood.

KEY FEATURES

- With revitalizing, essential blood orange oil from organic farming in Sicily
- Formulations made from 99% natural ingredients - unique in hotel cosmetics
- Fragrance experience program with Actimood® technology for proven mood-enhancing effects: room spray, feel-good spray for skin, hair, and clothing
- Additional guest wellness program with greeting cards, tea, cocktail recipes, and wall decoration



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap
Hand, Hair & Body Wash
Hair & Body Wash
Hand & Body Lotion
Conditioner
Room Spray
Feel-Good Spray

→ **PRODUCT DETAILS PAGE 30**



LEARN MORE



Game- Changers

Our eco-conscious brands cater to the values of a new generation.

This future-oriented selection is created for mindful consumers who want to make ethical choices, treating themselves while also respecting the planet. Explore the collections and discover a new era of intentional living.

THINK,
ACT &
LIVE
RESPONSIBLE

ECO-BOUTIQUE



FAIR
CosmEthics

ECO
BY GREEN CULTURE

my forest
FRIENDS

ECO-BOUTIQUE



5090 0263

HAIR & BODY
SHAMPOO



SCAN
TO EXPLORE



A close-up photograph of a woman's back, showing her skin and dark hair. A large, dark shadow of a plant with many leaves is cast across her back, creating a pattern of light and shadow. The lighting is warm and golden, suggesting sunlight. The overall mood is natural and serene.

THINK,
ACT &
LIVE
RESPONSIBLE

Be a Part of Change

Products with a reduced ecological impact unite with an inspiring call to action in our Think, Act & Live Responsible collection. Shaped by four building principles – rethink, refuse, reuse, and recycle – this body care and accessories line has sustainability and integrity at its core, and meets the highest standards for organic cosmetics.

THINK, ACT & LIVE RESPONSIBLE



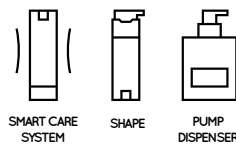
The refreshing aquatic-green collection fragrance opens with notes of aloe vera, melon, and green leaves, revealing a heart of cucumber and marine notes on a base of musk, amber, and cedarwood.

KEY FEATURES

- Ecocert COSMOS Organic, and Nordic Swan Ecolabel certified
- For those who aspire to guilt-free, natural body care products
- Over 98% natural origin ingredients
- Easy-to-biodegrade formulas



DISPENSER SYSTEMS



PRODUCTS

Liquid Soap Accessories
Shower Gel Slippers
Shampoo Hair & Body
Shampoo
Conditioner
Hand & Body Lotion
Soaps

→ **PRODUCT DETAILS PAGE 39**



LEARN MORE



A woman with blonde hair tied back, wearing a white lab coat, is looking intently at a large green plant in a greenhouse. The background is filled with other plants and the structure of the greenhouse. A dark green rectangular box is overlaid on the top right of the image, containing the brand name and product description.

ECO-BOUTIQUE

A Fusion of Nature & Science

Formulated with renewable and plant-based ingredients, Eco-Boutique is created for all those who aspire to an environmentally conscious yet indulgent body care experience. The collection, awarded with the prestigious Nordic Swan Ecolabel, is made up of light and gentle formulas enriched with nature's power plant, aloe vera.

ECO-BOUTIQUE



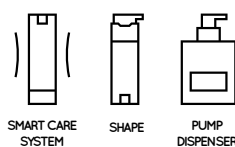
A subtle fragrance of refreshing citrus essences, blended with floral greens and musk, scents each of the Eco-Boutique formulations, which are enriched with organic aloe vera extract.

KEY FEATURES

- Awarded with the Nordic Swan Ecolabel
- Carefully composed to minimize aquatic impact
- With organic aloe leaf extract
- At least 95% biodegradable formulations



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap	Shampoo with
Hand & Body Wash	Conditioner
Shampoo Hair & Body	Hand & Body
All-In-One Hand,	Lotion
Hair & Body Shampoo	Soaps
Shampoo	Accessories
Conditioner	

→ **PRODUCT DETAILS PAGE 34**



LEARN MORE





FAIR
CosmEthics

The Ethical Choice

We formulate all our products with carefully sourced natural ingredients – and highly value the men and women who cultivate them with dedication and passion. Guided by our deep respect for our producers, we have partnered with the most recognized and trusted sustainability label in the world, Fairtrade, to develop our FairCosmEthics collection.



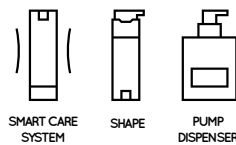
The uniquely revitalizing FairCosmEthics scent opens with fruity top notes of blood orange, pineapple, and plum. A fresh and floral heart is balanced by warm base notes of vanilla and woods.

KEY FEATURES

- The first ever Fairtrade-certified hotel amenities collection
- Supports producers and their communities in developing countries
- Premium quality formulations with Fairtrade-certified Brazil nuts, olive oil, and sugar cane



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Body Cleanser
Shampoo
Liquid soap
Shampoo Hair & Body
Conditioner
Hand & Body Lotion
Soaps

→ **PRODUCT DETAILS PAGE 36**



LEARN MORE





ECO
BY GREEN CULTURE

In Harmony with Nature

An eco-respectful body care range certified with the Nordic Swan Ecolabel, ECO by Green Culture delivers an indulgent and invigorating body care experience while protecting nature. Ingredients with excellent environmental properties including high biodegradability ensure a minimal impact on our planet's aquatic system.



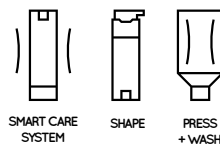
The light formulas are scented with a subtle, harmonious fragrance composed of refreshing green florals, including jasmine and cyclamen.

KEY FEATURES

- Conceived to be gentle to the skin and nature alike
- Recyclable packaging with botanical motifs
- All formulations at least 95% biodegradable
- Designed for a more sustainable tomorrow



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Liquid Soap
Shower Gel
Shampoo Hair & Body
Shampoo
Conditioner
Hand & Body Lotion
Soaps

→ **PRODUCT DETAILS PAGE 35**



LEARN MORE



my forest
FRIENDS

Imagined With Love, Developed With Care

Younger guests are invited to discover a fairytale-like bath experience with our child-friendly guest collection. Gentle, safe, and full of fun, my forest FRIENDS features a story inspired by baby forest animals playing beside the river on a summer's day. This dermatologically tested line encourages both a love of nature and the joy of bathing.





All my forest FRIENDS body care products are formulated with our child-friendly fragrance: sweet and powdery with a fresh floral heart note and a comforting base note.

KEY FEATURES

- Fun bathing experience for little ones
- Developed specifically for young skin
- Many accessories and toys available
- Tested and approved by an independent institute



AVAILABLE DISPENSER SYSTEMS



AVAILABLE PRODUCTS

Hair & Body Wash
Body Lotion
Soaps
Kid's set

→ **PRODUCT DETAILS PAGE 37**



LEARN MORE





Like a bath in the forest

The forest has always had a calming and relaxing effect on the human mind. Forest bathing and its healing effect on people was scientifically researched in Japan decades ago. The sounds of the forest, the fresh air and the sun's rays shining through the green canopy of leaves help us to calm down.

Native Nature builds on this.





Native Nature enchants with a 100% upcycled fragrance with refreshing notes of recycled sandalwood, pine needles and cedarwood in vegan formulations using exquisite oils.

KEY FEATURES

- Fragrance made from 100% upcycled material
- Vegan formulations without colorants, parabens, or silicones

AVAILABLE DISPENSER SYSTEMS



SMART CARE SYSTEM

AVAILABLE PRODUCTS

All-in-One
Hand and Body Lotion



→ PRODUCT DETAILS PAGE 38



LEARN MORE



On invitation

For guests who accept nothing less than the crème de la crème, our curated collection of exquisite brands represents the epitome of sophistication and luxury. The perfect complement to a cosmopolitan lifestyle, each brand in this selection is crafted with the discerning global traveler in mind.

AMOUAGE

Asprey
LONDON

Chopard





AMOUAGE

The wave of emotions

Amouage is a High Perfumery House renowned for creating some of the most finely crafted perfumes in the world. Founded in the Sultanate of Oman in 1983, the House has redefined the Arabian art of perfumery. Masterfully paying tribute to its heritage, Amouage is a unique fusion of East meets West that embodies avant-garde opulence.

AMOUAGE

REFLECTION



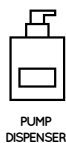
Reflection, a signature best-seller scent from the repertoire of Amouage. With its vibrant aromatic opening, dazzling floral heart, and charismatic woody and leathery base, Reflection embodies the avant-garde spirit of Amouage in every aspect.

KEY FEATURES

- Natural Omani frankincense
- GMO-free
- Iconic and finely crafted fragrance
- Unique and sophisticated design



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Bath & Shower Gel
Shampoo
Conditioner
Hand & Body lotion
Hand wash
Soap
Specials
Accessories

→ **PRODUCT DETAILS PAGE 41**



LEARN MORE





AMOUAGE

The feeling of coming home

To celebrate forty years of creation, Amouage has chosen to capture the scent of the Amouage Perfume Manufacture in Muscat, Sultanate of Oman, and give this address a signature line: Anchorage. Referencing the birthplace of the House, Anchorage is a unique scent that encapsulates the diverse and charming smell of Amouage.

AMOUAGE

ANCHORAGE



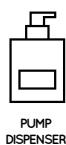
Anchorage is a genderless fragrance that does not resemble any other Amouage creation. Three olfactive layers highlighting the signature triad of Frankincense, Rock Rose and Ambergris have been perfectly blended.

KEY FEATURES

- Natural Omani frankincense
- Vegan and GMO-free
- Exclusive signature scent
- Unique and sophisticated design



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Bath & Shower Gel
Shampoo
Conditioner
Hand & Body lotion
Hand wash
Soap
Specials
Accessories

→ **PRODUCT DETAILS PAGE 40**



LEARN MORE



A full-page background image of a bathroom. On the left, a large window looks out onto a Parisian street with historic buildings and a balcony. In the foreground, a white bathtub is partially filled with water. A gold-colored shower head and faucet are mounted on the wall. A white towel is draped over the side of the tub. To the right of the tub, on a small gold-colored side table, sits a collection of Chopard products: a large green bottle of 'Chopard Collection' perfume, a smaller green bottle, and a green box. The room has white walls and a light-colored tiled floor.

Chopard

Leading in sustainable luxury

The Artisan of Emotions since 1860, Chopard is the creator of beautifully crafted watches, jewellery and fragrances. The sparkling and glamorous world of the Maison is steeped in history, with a unique family spirit passed from one generation to the next. This journey continues with a bold commitment to leading the way in sustainable luxury.

Chopard

MIEL D'ARABIE



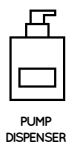
Warm, inviting and sensuous with its notes of precious spices, tea infusion and sweet pomegranate, the Miel d'Arabie Collection provides an extraordinary olfactory experience.

KEY FEATURES

- Signature diamond-shaped design
- Sumptuous Haute Parfumerie fragrance
- For the global traveller with an exquisite taste
- Exceptional sensory experience



AVAILABLE DISPENSER SYSTEMS



PUMP DISPENSER

AVAILABLE PRODUCTS

Liquid Soap
Body Wash
Body Lotion
Shampoo
Conditioner
Soaps
Accessories
Brackets

→ **PRODUCT DETAILS PAGE 44**



LEARN MORE



Chopard

Joie de Vivre

Enter a world of wellbeing and invite your guests to experience true luxury with Chopard, the Artisan of Emotions since 1860. Pursuing a time-honoured tradition of independence, passion, and audacious luxury, the Maison is shaped by a “do good, feel good” ethos, and deeply committed to its sustainability journey.



H A P P Y

Chopard

Chopard

LEMON DULCI



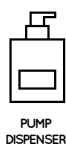
The stimulating and energising composition of citrus, ginger and bergamot makes Happy Chopard's Lemon Dulci fragrance intensely uplifting, embracing the positive values of nature & life.

KEY FEATURES

- Signature diamond-shaped design
- Sparkling and mood-enhancing scent
- Best seller fragrance of the Happy Chopard Collection
- A creative luxury composition for the trend-savvy clientele



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Liquid Soap
Body Wash
Body Lotion
Shampoo
Conditioner
Soaps
Accessories
Brackets

→ **PRODUCT DETAILS PAGE 43**



LEARN MORE



Asprey
LONDON

The Pinnacle of Luxury

Founded in 1781, Asprey is renowned as a top British luxury lifestyle brand, known for its jewelry, leather, and silver. The House is recognized as one of the world's pre-eminent luxury goods brands, and has a substantial client base of members of royalty, heads of state, and important actors on the world stage.



Asprey

L O N D O N

PURPLE WATER



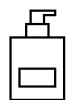
Purple Water embodies the rich heritage of Asprey. A fresh citrus fragrance with spicy undertones, this luxurious signature scent is crafted using only the finest essential oils.

KEY FEATURES

- An iconic fragrance
- Gender-neutral scent
- Purple packaging with exclusive pattern
- The perfect blend of tradition and modernity
- Dispensers in 100% PCR plastic



AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Shower Gel
Shampoo
Conditioner
Hand & Body Lotion
Liquid Soap
Soaps
Specials
Accessories

→ **PRODUCT DETAILS PAGE 42**



LEARN MORE



Exquisite Accessories

Today's guests know what makes a hotel stand out:
the small touches that make their stay perfect.
For some, the useful norm, for others, charming
extras that make life that little bit easier.

**EcoEssential
Accessories**

spirit · of · travel

**ECOGREEN
ACCESSORIES**

Slippers

EcoClassic Collection

Terry Toweling



spirit · of · travel

Pure Freshness and Hygiene

A hand cleansing and sanitizing range, designed to ensure your guests feel safe at every stage of their trip. With a pleasant, non-sticky texture, our rinse-free Spirit of Travel formulations glide on to the skin, are easy to distribute, and quickly absorbed. Ideally placed in public spaces, at the reception desk, or in guest rooms.





The light formulas enriched with moisturizing and calming panthenol (provitamin B5) have a fresh, aquatic scent with notes of citrusy bergamot, airy jasmine, and smooth sandalwood.

KEY FEATURES

- Cleans and cares for hands without water and soap
- 70% alcohol formula
- Highly effective against a wide range of germs
- Sleek, minimalistic design to complement any hotel decor
- Formulated for frequent use

AVAILABLE DISPENSER SYSTEMS



PUMP
DISPENSER

AVAILABLE PRODUCTS

Hand cleansing gel



→ PRODUCT DETAILS PAGE 45



LEARN MORE





ON A JOURNEY TO THE WORLD'S MOST SUSTAINABLE ACCESSORIES

At ADA our ambitious sustainability journey is transforming our approach to everything we do. Step by step, trip by trip, we're investing in a more sustainable future with you, our customers and your guests.

CONSCIOUS ACCESSORIES,
FOR A MORE SUSTAINABLE CHOICE

Our distinctive *Accessory & Dry Amenity Collections* now offer an array of more sustainable options to pamper and treat the most demanding of guests.

The goal is to eliminate plastic in our products, and to use natural, renewable materials like bamboo, wood, paper and cotton as replacements wherever possible. And all our paper-based packaging is now FSC-certified. Our lines will continue to evolve as we strive to create the world's most sustainable accessories.



A collection of white, rectangular, textured pouches and wooden grooming tools (toothbrush, comb, cotton swabs) arranged on a light-colored surface. The pouches are arranged in a fan-like pattern, with some showing the brand name 'ANTHONY' and 'NEW YORK'. The wooden tools include a toothbrush, a comb, and two cotton swabs.

- Cotton Pads
- Cotton Buds
- Vanity Set
- Shower Cap
- Sewing Kit
- Nail Kit
- Dental Kit
- Shaving Kit
- Comb
- Shoe Mitt
- Accessories Set
- Massage Pad
- Handkerchiefs
- Sanitary Bag

LEARN MORE



ECOGREEN ACCESSORIES

Pamper your guests with our mindful accessories, created with more sustainable content and designed with FSC-certified recycled packaging to complement a range of hotel room interiors. The new EcoGreen capsule collection features a naturally textured, cool-brown kraft cardboard packaging aesthetic.



AVAILABLE PRODUCTS

Vanity Set
Shower Cap
Sewing Kit
Nail File
Dental Kit
Shaving Kit
Comb
Shoe Mitt
Accessories Set
Sanitary Bags
Laundry Bag

→ **PRODUCT DETAILS PAGE 47**

LEARN MORE



EcoClassic Collection

Coming soon to the ADA Cosmetics' portfolio is the elegant new EcoClassic line of accessories. Created with more sustainable content and FSC-certified recycled packaging, this line is designed in a contemporary, chic, minimalist white & black style. Delight your guests with this extensive and thoughtful range of items.



* EcoClassic Concept Image

AVAILABLE PRODUCTS

Vanity Set	Massage Pad	Shaving Soap
Shower Cap	Handkerchiefs	Toothbrush
Sewing Kit	Cosmetic Tissues	Toothpaste Tablets
Nail File	Sanitary Bags	
Nail Kit	Hygienic Bags	
Dental Kit	Hair Brush	
Shaving Kit	Ladies Set	
Comb	Laundry Bag	
Shoe Mitt	Sleep Spray	
Shoe Horn	Bath Salts	
Accessories Set	Razor	

→ **PRODUCT DETAILS PAGE 48**

LEARN MORE

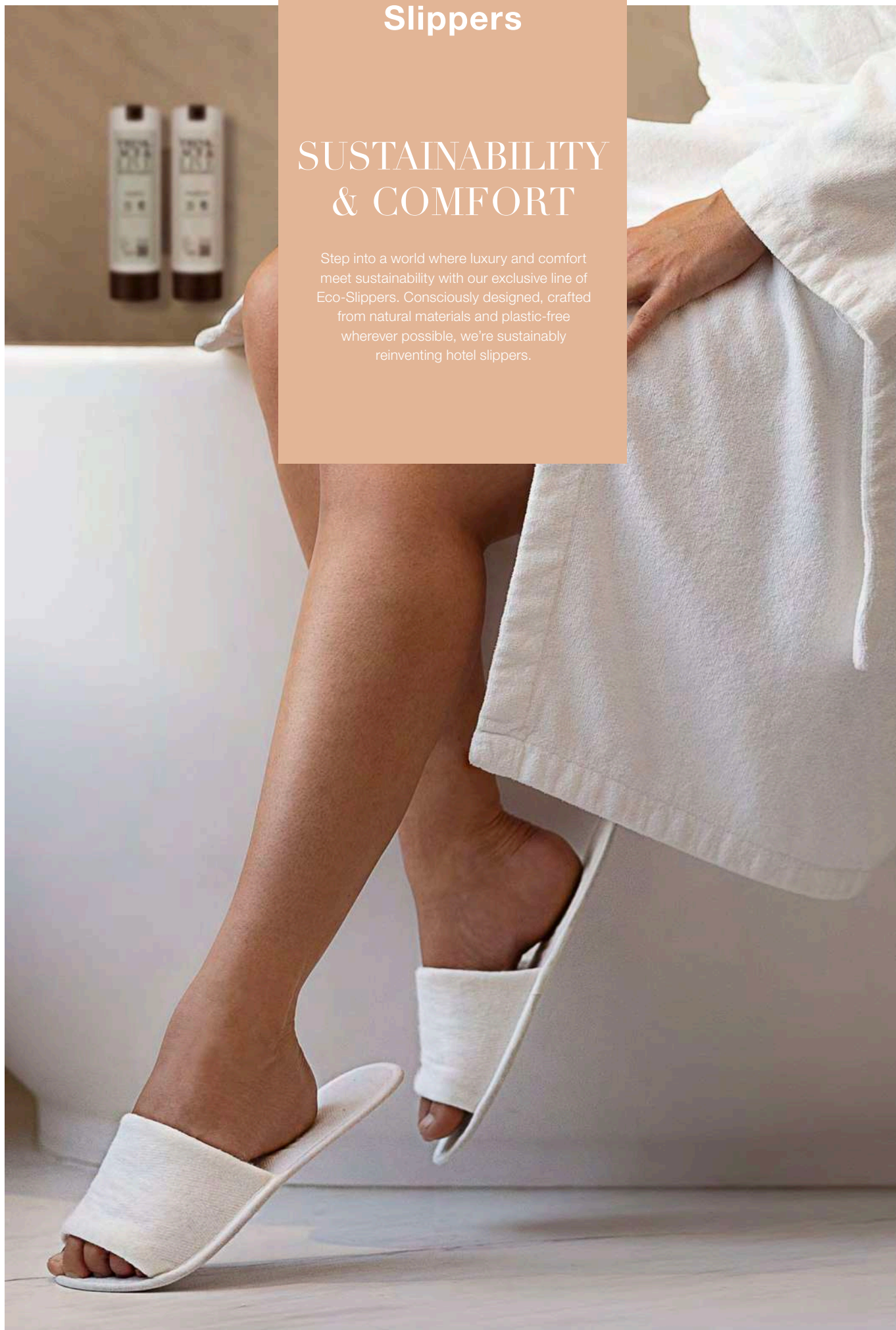




Slippers

SUSTAINABILITY & COMFORT

Step into a world where luxury and comfort meet sustainability with our exclusive line of Eco-Slippers. Consciously designed, crafted from natural materials and plastic-free wherever possible, we're sustainably reinventing hotel slippers.



Slippers

A CONSCIOUS CHOICE

Elevate your guests' experience whilst treating our planet more kindly – our range of Eco Slippers is guided by three core values: sustainability, comfort, and simplicity. We have chosen renewable natural materials – cotton, plant-based viscose, cork, and straw fiber – to create these timelessly modern designs. Each pair of slippers is wrapped in a recycled paper banderole printed with soy ink, reflecting the mindful approach to the collection.



ECO SLIPPERS COLLECTION

Sustainability and value for money in one eco-conscious design. Our Eco Slippers feature a plant-based viscose upper and a straw fiber sole. 100% plastic free and anti-slip.



LUXURY ECO SLIPPERS COLLECTION

Soft, luxurious cotton uppers and a natural cork sole unite in our Luxury Eco Slippers, designed to offer an indulgent hotel footwear experience. 100% plastic-free.



ECO SPA SLIPPERS COLLECTION

Naturally chic hotel spa footwear. Our Eco Spa Flip-flops feature a natural bamboo footbed, and an anti-slip, waterproof EVA sole for safety in wet areas.

AVAILABLE PRODUCTS

Eco Slippers

Luxury Eco Slippers

Eco Spa Flip-Flop

→ **PRODUCT DETAILS PAGE 49**

LEARN MORE



Terry Toweling

FOR SUSTAINABLE WARMTH & COMFORT

Discover comforting cotton towelling and other little luxuries to enhance your guests' wellbeing-experience.



Terry Toweling

SUSTAINABLY PLUSH & COZY

Complete your bathrooms' presentation with our extensive range of bath and hand towels, bath robes and face cloths: excellent quality, absorbent and skin-friendly. Made from super-soft, 100% cotton terry cloth.



BATHROBE

Plush and cosy, our 100% cotton bathrobes in several designs – made from double yarn terry cloth. Available in several adult and kids sizes.



TOWELS & BATH MATS – DOUBLE YARN

Beautifully absorbent and luxurious to the touch, our 100% cotton face-cloth, towels and bath mats – made from double yarn terry cloth.



TOWELS & BATH MATS – SINGLE YARN

Lighter, faster-drying and highly absorbent, our 100% cotton face-cloth, towels and bath mats – made with single yarn terry cloth.

AVAILABLE PRODUCTS

Terry Cloth & Towels Single Yarn

Terry Cloth & Towels Double Yarn

Bath Robes

Kid's Bath Robes

Addition belt

→ **PRODUCT DETAILS PAGE 50**

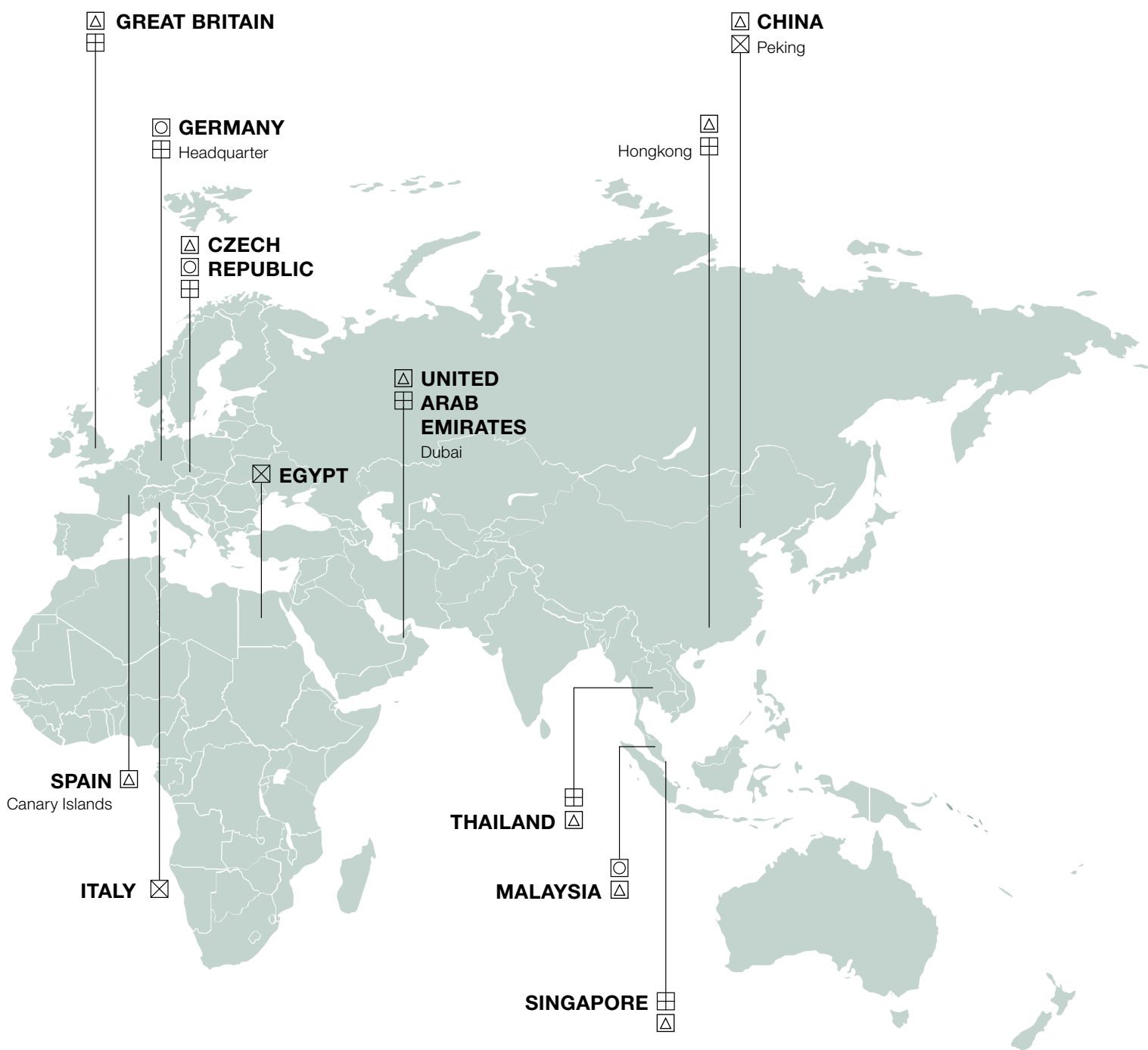
LEARN MORE



Worldwide Sales, Manufacturing and Distribution Presence

- Own Production
- Contract Production
- Warehouse
- Regional Offices





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Notes:

[illegible]

Notes:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



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